

2018 Global B Corp Academic Community Roundtable Call for Papers
“Collaboration to Advance Innovation and Action”
Research Track

On September 25, 2018, in parallel with the annual B Corp Champions Retreat, we will host the Third Annual Global B Corporation Academic Community Roundtable. This year’s theme is “Collaboration to Advance Innovation and Action.” The event is open to university faculty and students conducting research on Certified B Corporations and/or Benefit Corporations (hereafter “B Corps”). We are especially interested in paper proposals and research about Impacts of B Corps. Our preference is for empirical studies, both qualitative and quantitative. In addition to presenting ground-breaking research on B Corps, the Roundtable will provide opportunities for researchers to discuss data sources and methods for studying B Corps, provide updates on research in progress, and facilitate collaboration between the academic community and B Corps.

Submission Deadlines

Extended abstract submission (not to exceed 1,000 words): August 10, 2018

Notification of acceptance: August 25, 2018

[Submit your extended abstract via our Google Form](#)

Submission of full paper (maximum 8,000 words): September 15, 2018

Travel Stipends

A limited number of travel stipends of \$1000.00 are available to selected presenters who are junior academics from the global south (Africa, Latin America, and the developing countries in Asia).

Roundtable Details

The Third Annual Global B Corporation Academic Community Roundtable will be held on September 25, 2018, at the Intercontinental Hotel in New Orleans, Louisiana. In-person participation at the Roundtable is limited to 60 participants.

- **FREE B Academics Roundtable – Virtual Participation**
- **\$100.00 B Academics Roundtable – (Early Bird Registration by 8/15)**
- **\$150.00 B Academics Roundtable – (Regular Registration by 9/10)**

B Lab has invited B Academic Roundtable participants to attend the Champions Retreat with the following registration options:

- **FREE Opening Reception for B Lab Champion’s Retreat**
- **\$300.00 B Corp Champions Retreat (Wednesday only)**
- **\$400.00 B Corp Champions Retreat (Wednesday + Thursday)**

Attendees are responsible for their own travel, hotel accommodations, and meals. A hotel block at the Intercontinental has been reserved for our group and can be secured through our registration site. Please [register promptly on the Event Brite website](#) to confirm your participation.

2018 Global B Corp Academic Community Roundtable Call for Papers
“Collaboration to Advance Innovation and Action”
Research Track

B Corp Academic Community Roundtable Organizing Committee

- Co-chair - **Jessica Thomas**, Poole College of Management, NC State University
- Co-chair - **Emily Medley**, University of Tennessee, Knoxville
- **Maria Emilia Correa**, Academia B
- **Rosanna Garcia**, University of Denver
- **Joel Gehman**, University of Alberta, Alberta School of Business
- **Vanessa Hill**, University of Louisiana
- **Maira Ruggi**, Federal Technological University of Paraná - UTFPR / ISAE Business School
- **Maria Vizcarrondo**, Cabrini University
- **Fiona Wilson**, Peter T. Paul College of Business & Economics, University of New Hampshire

Sponsors



Canada



academiaB