**Announcing Fifth UN PRME Northeast Conference March 26-27, 2020**

**Sustainable Development Goals:**

**Transforming Business Education and Practice**

The [Fifth UN PRME\* Northeast Conference](https://business.rutgers.edu/unprme) will be held on **March 26-27, 2020** at Rutgers Business School in Newark, NJ, and hosted jointly by Rutgers Business School along with its [Rutgers Institute for Corporate Social Innovation](http://www.business.rutgers.edu/ricsi); NJ Higher Education Partnership for Sustainability (NJHEPS); Silberman College of Business, Fairleigh Dickinson University; the Anisfield School of Business, Ramapo College; and William G. Rohrer College of Business, Rowan University.

This year’s theme is [***Sustainable Development Goals: Transforming Business Education and Practice***.](http://www.business.rutgers.edu/unprme) The conference program is designed to facilitate an exchange of ideas, share best practices, and create collaborations. Participants will discuss issues and challenges pertaining to responsible management education as it relates broadly to all aspects of sustainability -- Economic, Environmental, Social and Cultural.

Highlights of the conference will be an opening Keynote presentation by **Stuart Hart**, a **Student Panel**, an **Executive Panel** featuring Senior Executives from Merck, Chimes International, Novo Nordisk, et al, a **livestreamed Activist speaker Daniel Dart**, and a **Dialog session facilitated by Michael Pirson,** where we will approach some of the most challenging and seemingly intractable issues of our time in an open forum, simultaneously facilitated in multiple PRME signatory Universities throughout the NE and beyond.

In addition, more than two dozen **concurrent sessions** will be held featuring papers, panels, workshops, symposia, and experiential learning activities from Universities and organizations throughout the Northeast U.S. and beyond. While all aspects of sustainability (economic, environmental, social and cultural) will be covered, the highly diverse breakout sessions focus particular attention on:

* Embedding sustainability in courses, curricula, and campus activities
* Facilitating sustainable mindsets through experiential learning
* Best practices with respect to organizational decision making and resource allocations
* Measuring impact consistent with sustainable development goals and targets
* Promising policy frameworks for closing on SDG targets by 2030
* Work and jobs of the future in highly sustainable economies and societies

We are very much looking forward to welcoming you at the Conference.

**Seats are limited, and Registration is now open, so sign up soon for the $75 early bird rate until February 29th:** [**http://unprme2020.eventbrite.com**](http://unprme2020.eventbrite.com)

Please feel free to address questions about the Conference to Jeana Wirtenberg at [prme@business.rutgers.edu](mailto:prme@business.rutgers.edu) or jwirtenberg@business.rutgers.edu .

Jeana

\*PRME (Principles for Responsible Management Education is an initiative of the [United Nations Global Compact](http://www.unprme.org/)

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Editor/author: [*The Sustainable Enterprise Fieldbook: Building New Bridges*](https://www.routledge.com/The-Sustainable-Enterprise-Fieldbook-Second-Edition-Building-New-Bridges/Wirtenberg-Kelley-Lipsky-Russell/p/book/9781783534173) (Routledge, 2019) , & Living Fieldbook at  [www.TSEFB.com](http://www.tsefb.com/)

Author,  [*Building a Culture for Sustainability: People, Planet and Profits in a New Green Economy*](https://www.amazon.com/Building-Culture-Sustainability-Profits-Economy/dp/1440803765/ref=sr_1_3?ie=UTF8&qid=1386536665&sr=8-3&keywords=jeana+wirtenberg)*(Praeger, 2014)*