

Principles for Responsible
Management Education

What is New?



Dear Leap-ers!

We entered our 5th year with this community promoting the Sustainability Mindset, counting over 85 members from 75 universities in 35 countries. The exchanges are multiplying, and this Newsletter is an important instrument serving our mission: it **L**everages resources as members share what they are doing; it **E**xpands awareness as we get a glimpse of the experiences of colleagues and hear what is new;

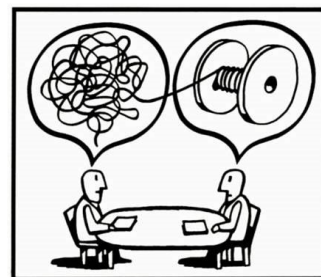
it **A**ccelerates change as we stand on each others' shoulders to learn together, and it promotes **P**artnering as members connect, team, and invent new initiatives. All this is increasingly happening, as we aim for our vision of *Achieving the SDGs by developing a sustainability mindset*.

Enjoy the reading and keep sending us news to share!.

PEER QUESTIONS COACHING

When you have a professional challenge you're trying to figure out...we have a new alternative: **PEER QUESTIONS COACHING**. This proven and acclaimed process allows you to get fresh perspectives to think of your challenge in less than 20 minutes.

[Read more here.](#)



STORYTELLING CIRCLE

Our Storytelling Circle is very popular! Our upcoming speakers are:

Monday, April 16, 2018 – Mary Grace Neville Associate Professor of Management Al Akhawayn University, School of Business, Ifrane, Morocco

Monday, May 15 - Krista Hiser, Professor of Composition & Rhetoric, Faculty Service & Sustainability Learning Coordinator, Kapi'olani Community College, University of Hawaii, Honolulu, Hawaii



WOULD YOU LIKE TO BE OUR SPEAKER? If you would like to present at a future Storytelling Circle, please let us know. Martine@isabelrimanoczy.net

CONSORTIUM PROJECT

Mehdi Majidi is leading a project to create a Consortium for LEAP members. He invited input about leveraging LEAP's network and potential. If you are interested and didn't fill out the survey, please [contact Mehdi](#).

WE HAVE A NEW LOGO!

PRME Principles for Responsible Management Education
Working Group on Sustainability Mindset

We have updated our [official page on the PRME website](#). Please visit the page and **use the link in your email signature** to bring attention to your affiliation with this prestigious organization to increase our visibility and branding. It is a great resource to give to anyone who inquires about our Working Group's goals and achievements.



TUSCANY, LEARNING, LEADERSHIP

Kennesaw State University and the PRME Working Group on the Sustainability Mindset are partnering in organizing 3 events on the Sustainability Mindset in **Montepulciano** , Tuscany, in **JULY 2018**.



Sustainability Mindset: STRATEGIC LEADERSHIP COMPETENCIES Seminar July 20-22, 2018

A real paradigm shift is required to understand the world, and what can be. The Sustainability Mindset are the new strategic leadership competencies.

[Read more](#)



Introduction to the Sustainability Mindset for Educators July 23-25, 2018

This interactive, experiential and teaching-centered Workshop is designed for educators of all disciplines, who see their role in developing a new generation of change accelerators, shaping the world they want to live in .

[Read more](#)



Pedagogies to develop a Sustainability Mindset Conference for Educators July 26-28, 2018

This Experiential Learning Lab will provide a small group, interactive space, conducive to reflective activities, profound dialogues and professional exchange with colleagues from diverse geographies and contexts. [Read more](#)

2017 PRME ANNUAL REPORT AND 2018 OUTLOOK

In the 2018 February Newsletter, Mr. Jonas Haertle, Head of PRME, UN Global Compact shared this: "Find a comprehensive look at the many activities, events, and resources that took place in 2017. Of particular note is the rapid acceleration of engagement with the Sustainable Development Goals, as evidenced in the [over 170 SIP Reports submitted](#) . If we continue this momentum into the years ahead, we stand a good chance of realizing our vision of a more sustainable and inclusive world, supported by responsible management education."

The 2017 Summary of activities of our Working Group is on Page 33.



NEW TO LEAP? HERE ARE WAYS TO CONNECT

- Meet at LEAP CAFÉ - First Monday of each month - 8 am and 4 pm EDT (New York Time)
- Join the LEAP STORYTELLING CIRCLE - Third Monday of each month - 8 am EDT
- Share OFFERS AND REQUESTS – Participate or post in the Discussions on our group Linked-in
- Read and add to the NEWSLETTER - Your contribution is always welcome - Share your experiences and successes
- Participate in our NEW Peer Questions Coaching – Second Tuesday – Find details in the Doodle invitation



PRME CONFERENCE IN MOSCOW

Ekaterina Ivanova attended the PRME Conference in Moscow.

Conference Program and Speakers can be found [here](#).

From left to right: Jonas Haertle, PRME; Prof. Yuri Blagov, GSOM, St. Petersburg State University, Ekaterina, Prof. Veronika Kabalina, National Research University - Higher School of Economics, Igor Sobolev, MGIMO.



AOM - 2018 Chicago, Illinois August 10-14

The 78th Academy of Management Annual Meeting will take place August 10-14 2018. **Improving Lives** is the inspiring theme and definitely one that we have much to contribute to! [Read here about sessions submitted and accepted.](#)



OUR NEXT 2018 PRE-AOM MEETING

We are planning our 2018 AoM International LEAP Meeting in Chicago, Ill, USA.
Tuesday Aug 7 – Welcome dinner
Wednesday Aug 8 – All day meeting at [University Center central Chicago](#) followed by dinner on site. [Find out more.](#)

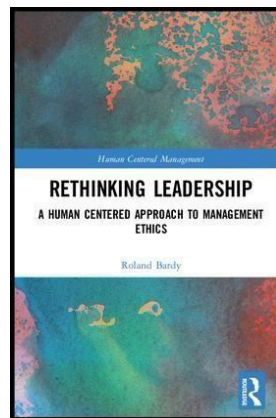
SUSTAINABILITY MINDSET FAST TRACK COURSE

Congratulations to our LEAP! Members who completed Fast Track in January. They attended via the Zoom platform (here are left to right, Isabel Rimanoczy, Nayele Macini from Brazil and Ranjini Swamy from India) and Luciano Castro from Brazil.

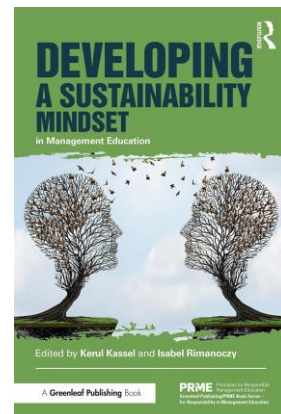
A new Fast Track started in February with 6 participants hailing from Russia, Netherlands, USA, Egypt and Brazil. The webinar series is also welcoming our two first non-academic members both from the USA.



BOOKS, PAPERS, ARTICLES FROM OUR MEMBERS



Roland Bardy's new book "[Rethinking Leadership - A Human Centered Approach to Management Ethics](#)" covers ethics development from its origin to help managers understand and confront the 21st century's increasing challenges and disruptions. Its clear narrative and cogent examples bridge scholars and practitioners, with distinctive examples on how to implement human centered management and how to teach the subject to executives.



Our first Working Group Book is almost out! [Developing a Sustainability Mindset in Management Education](#), edited by Kerul Kassel and Isabel Rimanoczy, this book features chapters from 17 LEAP members, from Australia, Brazil, Ecuador, Germany, Ghana, Hong Kong, India, Indonesia, Mexico, Morocco, Nigeria and USA. Published by Routledge-Taylor/Greenleaf, UK, it presents theoretical frameworks and applications of developing the Sustainability Mindset in different contexts and geographies.



Yulia Aray , St.Petersburg University, Graduate School of Management, Russia at the ISIRC Conference “Beyond Boundaries? Organizations, Systems and Social Innovation” in Melbourne <http://www.isirconference.com/> where she presented a paper “Creating value for and with different stakeholders”.



The magazine RUNAE (Revista de la Universidad Nacional de Educacion), led by **Dr Javier Collado** , a member in Ecuador, features the paper in Spanish by Isabel Rimanoczy [Innovative Pegagogies to develop a sustainability mindset](#) , which describes Aim2Flourish.

Congratulations Corner!

We congratulate **Angus Yip**, University of Hong Kong, Hong Kong, China on his publication in the academic journal, Journal of Cleaner Production . His paper "**The Sustainable Business Model Archetypes for the Banking Industry**" , is based on his Master's dissertation at the University of Cambridge, supervised by Professor Nancy Bocken (second author). [Article and Download PDF link](#)

We congratulate **Christof Miska** , WU Vienna University of Economics and Business, Vienna, Austria, who shares with us that after a tough review process over the last two years, the paper he originally presented at the SBE conference during AOM in Anaheim, (where he met Isabel for the first time) finally got accepted for publication in a very good journal. It was published online and can be accessed/downloaded [here](#) .It is published open access and can thus be shared with and accessed by anybody.

We congratulate **Kent Fairfield** , Fairleigh Dickinson University, whose latest paper has been accepted for publication, scheduled for July: Fairfield, K. D. (in press). **Educating for a Sustainability Mindset** . *Journal of International Global Sustainability*.

NEWS ABOUT MEMBERS FROM AROUND THE WORLD



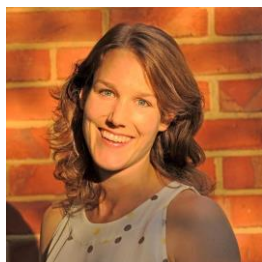
Kirpal Singh, Singapore, started as Chief Academic Officer at a private education institute. "I am very happy here- unlike our public ed institutions, private ed providers do things fast, are nimble, flexible and accommodating. TVI has been around since 1991 and is now reaching out to other countries and one of my roles is to build solid, good partnerships with universities around the globe.



Dr Thomas B. Long, now Assistant Professor at the Centre for Sustainable Entrepreneurship University of Groningen/Campus Fryslân, NL. "In my new position I will be establishing a new Masters program in Sustainable Entrepreneurship. This program seeks to respond to the need to transform towards a sustainable society in which the interests of people, planet and profits are the driving force, rather than neoclassical industrial economic systems. [Read more.](#)



Dr. Ir. A. T. K. Alexander Nuer, PhD from Wageningen Univ. & Research, Dept. of Economics, Netherlands, and a contributor to the new book *Developing a Sustainability Mindset in Management Education* (forthcoming April 2018) has been appointed to the University of Cape Coast, in the Department of Agricultural Economics and Extension, School of Agriculture, Cape Coast Ghana West Africa.



Katrin Schaefer, one of our first LEAP members is in Auckland, NZ, finishing her PhD until mid 2018. Perhaps sensitized by her new parenting experience, she shares her new plans: "My tentative plans for when I finish are helping grow a social enterprise ([Conscious Kids](#)) in Auckland in the pursuit of "ReWilding the Child".



Congratulations to **Sashika Abeydeera**, another of our first members and our first LEAP Newsletter Editor, who has completed her PhD and is now back in Sri Lanka where she is attached to University of Colombo. In October 2017 she organized an international conference and oversaw the Faculty's MBA program. "I'm now teaching a course on Sustainability and Business for MBA students."



Isabel Rimanoczy was invited by Dr. H.S. Chui, President of Gratia Christian College, Hong Kong, to receive the First Women Servant Leadership Award. The Award ceremony, convened by **Dr. Shirley Yeung**, recognized 8 women from USA, UAE, Azerbaijan, Hong Kong and Mainland China, for their service to community and the greater good. [Read the article that appeared in China News](#)

MEMBERS SHARE RESOURCES and SUCCESSES WITH STUDENTS



Amelia Januar Indrajaya , IPMI International Business School, Jakarta, Indonesia, shared with us the tools she uses in her class “ **Incorporating Sustainable Mindset and Implementing Flourishing Business Concept’**. ” *I use one of the Zoom in and Zoom out movies [Eyes to the Universe](#) or the older [Power of Ten](#) to help students see how they are interconnected with to the whole universe. [Read more.](#)*



Dr. Aixa A. Ritz, Associate Professor at the International School of Hospitality and Tourism Management, Fairleigh Dickinson University, NJ, shared with us a message from one of her graduate students who completed his degree last year. She shares with us “ *On the road of sustainable mindset this has to be one of our best accomplishments, Jonathan changed his career path after the sustainability class and his excitement when interviewing the CEO for his [AIM2Flourish](#) project.*” [Read more...](#)

CONNECTING ACROSS THE WORLD



On learning that our new LEAP member in Russia, **Yulia Aray** , would be in Melbourne for a few days to attend a conference, Isabel introduced her to one of our first LEAP members, **Karthyeni Sridaran** . They were able to meet and had a great time, connecting professionally and personally.



Angus Yip (right), Adjunct Associate Professor at University of Hong Kong and contributor to the new Sustainability Mindset book, met with **Isabel Rimanoczy** (center) for a delicious vegetarian meal in Hong Kong. He introduced **Mike Hui** (left), Adjunct Lecturer in Finance, who wants to join the Working Group now.



February 22-23, 2018 was the 1st National Conference on Interdisciplinary Research at Colegio de San Juan de Letran where **Eunice Mareth Q. Areola** was recently Dean. **Aliza Racelis** of Cesar E.A. Virata School of Business, University of the Philippines, Manila, was delighted to bump into her fellow LEAPer, Eunice. Aliza read her paper "In Search of Effective Entrepreneurship Education: The Philippine Case" and Eunice sat at the Panel of Reactors for Aliza's Parallel Session to give valuable comments to her paper.



Shirley Mo Ching Yeung, Director of College Development at Gratia Christian College, Hong Kong, interviewed Technology entrepreneur **Barrett Lee** and **Isabel Rimanoczy** in Hong Kong, on March 16, 2018. Within the frame of the college's innovative approach to values-based teaching, the interview focused on understanding what skills educators need to develop in the new generations, particularly considering the discussion on gender differences.



Amelia Naim from IPMI, Jakarta, Indonesia, and **Shirley Yeung**, Gratia Christian College are teaming in many ways!. They were awarded a 3-year research funding project on spirituality by Ministry of Education, Indonesia. And they also collaborated in the March [Youth Event in Hong Kong](#), sponsored by the UN Office of South to South Collaboration. Congratulations!



NEWS FROM OUR AMBASSADORS



I have two stories to share, which made me refer to the Sustainability Mindset lately. One was a query to review a paper for the [journal "Sustainability"](#). The second incident which made me refer to the Sustainability Mindset was a meeting that my [German "Controllers Association"](#) recently held on the topic of Data Science. [Read more....](#)

We welcome **Dr. Shirley Yeung** as our new Ambassador! Her enthusiastic and tireless efforts to promote the Sustainability Mindset and develop awareness (and actions!) about PRME and the SDGs are accelerating change. As the 2018 Winner of Asian Outstanding Leadership Award for Innovation, College for Knowledge Management, and Global Young Leadership Award recipient, Asia Week, we feel honored to be represented by her. [Read more....](#)

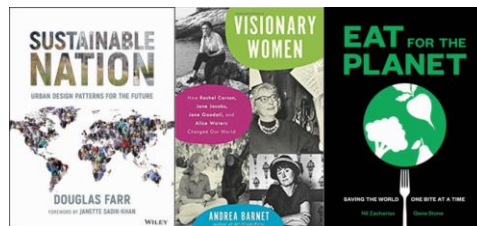
LOOK AT THIS BOOK

Check out these recommendations

Pioneering Women

Martine Marie shares with you 18 Great New Books About Climate Change, Sustainability and Pioneering Women Environmentalists.

[Click here](#) to find out which they are.



Economics and Sustainability Mindset

Roland Bardy shares these two recommendations with you, that go at the core of the values behind our economic models: [Economics and the Common Good](#), and [Heat, Greed and Human Need](#).



What are your recommended readings?

We are putting together a List of Recommended Readings related to the Sustainability Mindset and/or teaching sustainability. Send your suggestions to martine@isabelrimanoczy.net

Leveraging resources



Wharton's Howard Kunreuther and Jeffrey Czaikowski [discussing the excellent 2018 Global Risks Report.](#)



Action for Sustainable Development is preparing a tool to showcase initiatives that are helping to achieve the SDGs, and asks you to take [5 minutes to fill-out this short consultation about your own SDG actions](#)



Civicus invites you to add your voice to the [Declaration of Climate Induced Displacement](#)



SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD

Teaching SDGs?

Looking for teaching and reading material about the SDGs? Find the collection prepared by [AIM2Flourish](#) for you! Are you a participating professor? Join AIM2Flourish!

CALL FOR PAPERS

Marketing Intelligence and Planning - Special Issue on The Sustainable Development Goals

Our colleague Priscila Oliveira de Claro, Brazil, is Special Editor on this issue and invites you to consider contributing. Deadline August 30, 2018. [Contact her](#) and find more information [here](#).

Shirley Yeung, as Guest Editor of the Journal of Governance and Regulation, is seeking contributions for a **Special Issue on Sustainability: Regulation and Compliance**. Contact [her](#) and find more information [here](#).



Martine Marie was in Brussels, Belgium and came across this mural of the SDGs in the old town. She could not resist having her picture taken in front of it!



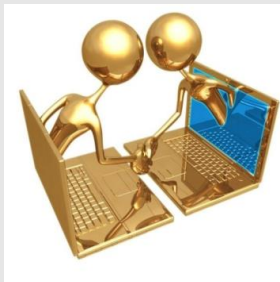
Thanks to Cibeles Salviatto, our Brazilian friend who sent us this cartoon, reflecting on attitudes related to the size of our planetary challenges.

NEW BLOG ABOUT THE SUSTAINABILITY MINDSET



Sustainability Advocate
Voices of Sustainability

Ruth Ann Barrett, founder of EarthSayers.tv, created a new campaign titled : Voices of Sustainability, to acknowledge and write about the soul of sustainability - our interdependence, our connectedness. Through articles, film, and video the blog, *Sustainability Advocate*, will feature the work of Dr. Rimanoczy and that of the founder of EarthSayers.tv, Ruth Ann Barrett as they focus the conversation on a "way of thinking" that is "an introspective focus on the personal values and the higher self, and finds its expression in actions for the greater good of the whole." Recent post: [You are because I am, by Isabel Rimanoczy](#)



BE SOCIAL

You are invited to post offers and requests or start discussions:

LinkedIn – [PRME Working Group on the Sustainability Mindset](#)

FB - [the Sustainable Mindset](#)

Twitter : @LEAPmindset can be reached through LEAPit! We encourage everyone to become a follower of LEAP and refer to LEAP in their sustainability related tweets.



MESSAGE FROM MARTINE

We want to hear from you! THIS IS YOUR NEWSLETTER!!! How is the Sustainability Mindset impacting your thinking, your work, your dreams? This is an invitation to get back to me in the next couple of days and let me know about what is going on for you. Successes, promotions, new postings, graduations, conference attended, research or papers published.... And if you have a photo, that would be lovely too. [Send us an email.](#)

HOW ARE WE LEVERAGING RESOURCES, EXPANDING AWARENESS, ACCELERATING CHANGE AND PARTNERING?



Editors: I.Rimanoczy - Martine Marie.

STAY CONNECTED

