



8TH INTERNATIONAL CONFERENCE ON NEW BUSINESS MODELS
Building partnerships for more sustainable, resilient, and regenerative business models

Hybrid Conference
www.newbusinessmodels.org

Key dates

21 June 2023: Doctoral Colloquium
22-23 June 2023: Conference Dates

Hosted by

School of Business and Economics, Maastricht University, The Netherlands

The 8th International Conference on New Business Models continues to serve as a leading platform for spirited dialogue and debate in the field of sustainable business models. Embedding sustainability principles within the different components of business models remains essential for changing the way our society addresses the most pressing challenges. The beginning of this decade has transformed the way we used to live, work, interact, do business and co-exist. While the impact of the COVID 19 crisis is still ongoing, we gradually reflect on our collective preparedness to navigate through global challenges

including epidemics and pandemics, wars, migration/refugee crises, climate change and various other social and environmental issues that we might face.

NBM has positioned itself as a solid academic community in the field of sustainability. Our ambition with NBM2023 is to raise more awareness about the importance of extending the dominating paradigm from sustaining to regenerating. We advocate for a more holistic view on sustainability in businesses. Not only by rethinking our approach and understanding of sustainability, but also by enabling mutually beneficial collaborations that can lead to more resilient and regenerative business models in favour of a more equitable, prosperous, and sustainable tomorrow. We look forward to seeing you at the School of Business Economics at Maastricht University, during a wonderful NBM2023!

Conference Tracks and Type of Submissions

Our conference offers 15 different tracks, which allows participants to contribute to our ongoing academic debate from different angles. This includes exploration at the system level, organizational level, organizational impact and exploring methodological and theoretical foundations. A detailed description of all the different tracks can be found here: <https://www.newbusinessmodels.org/tracks2023>

Authors are invited to submit *extended abstracts* (700 – 1200 words), *short papers* (approx. 2500 words) or *full papers* (up to 6000 words) until 1st of February 2023 through the registration and submission system (ConfTool).

All accepted and timely (re-)submitted contributions (when needed) will be referenced in the conference proceedings. Contributions must be submitted to one of the proposed track sessions mentioned below. Authors should refer to the submission guidelines and templates available at the NBM2023 website.

Deadlines

- Full call for papers: Oct 24st, 2022;
- Deadline for submissions: Feb 1st, 2023;
- Review process: Feb 1st to March 1st 2023;
- Notification to authors: March 10th 2023.

Submissions will be handled through the ConfTool system. This system will be available soon on our conference website.

Doctoral Colloquium + funding for doctoral students

The NBM conference organization believes nurturing doctoral students is key to growing the community and the field. As such, it aims to open possibilities for doctoral students to attend the NBM2023 conference in Maastricht in person (including the doctoral colloquium). Thus, in collaboration with the Society for the Advancement of Management

Studies (SAMS), we are pleased to announce that we will offer travel grants for doctoral students (€500) to cover travel expenses and conference fees.

Contact information

For general inquiries about NBM2023 conference, you can direct your questions to nbm2023@maastrichtuniversity.nl or to the conference chair (dr. Abel Diaz Gonzalez), at abel.diazgonzalez@maastrichtuniversity.nl. For questions related to the tracks (content, topic fit, submissions) please reach out directly to the track chairs. Corresponding track chairs are indicated as first authors on each track.

Conference Organizing team - School of Business and Economics, Maastricht University

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