

QUASI Seminar Series, 2020-21

The [Rutgers Institute for Corporate Social Innovation](#) (RICSI) is proud to host the Questions & Unanswers About Social Innovation (QUASI) Seminar Series. Framed as debates, QUASI seminars are designed to help scholars develop richer and more refined research questions about social innovation. QUASI seminars do not provide answers but instead identify conditions, contingencies, conundrums, and paradoxes that merit further research, in hopes that scholars will pursue these refined lines of inquiry.

Each monthly session lasts one hour, followed by an optional 30 minutes of open or small group discussion. Sessions are hosted on Zoom and, subject to presenter approval, recorded and made available upon request. To participate in the next upcoming session, [please register here](#). Registration will remain open until the morning of the session, and the link will be sent via email prior to the session start time. Contact RICSI's Administrative Assistant, Deborah Flamengo (dflameng@business.rutgers.edu), or RICSI's Academic Director, Mike Barnett (mbarnett@business.rutgers.edu) with any questions.

September 18th, 2020, 11am – 12:30pm EST

Can shareholder-owned corporations maximize profits without harming their stakeholders?

Yes: [Jill Brown](#); No: [Jerry Davis](#); It depends: [Rob Phillips](#); Moderator: [Sandra Waddock](#)

October 16th, 2020, 11:30am-1pm EST

Is capitalism the most effective way to advance society?

Yes: [Peter Klein](#); No: [Paul Adler](#); It depends: [Anita McGahan](#); Moderator: [Maurizio Zollo](#)

November 13th, 2020, 11:30am-1pm EST

Does corporate social and environmental responsibility create value for consumers?

Yes: [Caroline Flammer](#); No: [Mike Lenox](#); It depends: [Magali Delmas](#); Moderator: [Tim Devinney](#)

December 11th, 2020, 11:30am-1pm EST

Is the firm a meaningful unit of analysis for social innovation?

Yes: [Johanna Mair](#) & [Marc Ventresca](#); No: [Irene Henriques](#) & [Tyler Wry](#); Moderator: [Christine Beckman](#)

January 22nd, 2021, 11:30am-1pm EST

Does corporate lobbying benefit society?

Yes: [Brian Richter](#); No: [David Levy](#); It depends: [Kathleen Rehbein](#); Moderator: [Aseem Prakash](#)

February 19th, 2021, 11:30am-1pm EST

Do social movements improve corporate behaviors?

Yes: [Sarah Soule](#); No: [Brayden King](#); It depends: [Mae McDonnell](#); Moderator: [Jerry Davis](#)

March 5th, 2021, 11:30am-1pm EST

Can ethics drive firms to do the right thing if there is no business case?

Yes: [Wayne Eastman](#); No: [Tobey Sharding](#); It depends: [Joanne Ciulla](#); Moderator: [Danielle Warren](#)

April 16th, 2021, 11:30am-1pm EST

Can our research improve corporate social and environmental practices?

Yes: [Mike Toffel](#); No: [Andy King](#); It depends: [Tom Lyon](#); Moderator: [Wren Montgomery](#)

May 14th, 2021, 11:30am-1pm EST

Can we adequately assess corporate reputation?

Yes: [Bill Newbury](#); No: [Jon Bundy](#); It depends: [Naomi Gardberg](#); Moderator: [David Deephouse](#)