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# CALL FOR ABSTRACTS

## CRRC 2019

### 14<sup>th</sup> Corporate Responsibility Research Conference

**Theme: Rethinking Value Creation for Sustainability**

Hosted by the Business 2 Nature (B2N) Research Group, Tampere University  
in association with  
the Sustainability Research Institute at the University of Leeds (UK)  
and Kedge Business School (France)

**12th–13th September 2019**  
(PhD workshop on afternoon of 11<sup>th</sup> September)

The conference theme ‘Rethinking Value Creation for Sustainability’ invites us to challenge our understandings of value and value creation. The focus of the conference is on the ways business and other organisations provide solutions to the current sustainability challenges. In private and public organisations and other institutions, value is created in novel ways that may not yet be fully apprehended or conceptualised by research. Thus, the focus of the conference is on those activities and practices that precede the current theoretical conceptualisations of value creation for sustainability in and around organisations. We seek contributions address the idea of rethinking value creation for sustainability from both theoretical and practical perspectives.

Acknowledging a broad range of sustainability challenges, we call for papers that may address, but are not limited to the following questions and topics: How to rethink the purpose of the firm? How can organisations contribute to sustainability challenges? How can sustainability be incorporated in business models? How can value be created in stakeholder networks? How to overcome trade-offs between ecological, social and economic value? How can theoretical conceptualisations accelerate change for sustainability? What kind of methodologies are needed for examining value creation? How to overcome the challenges of crossdisciplinary research for sustainability? How can researchers interact with organisations to accelerate sustainable value creation?

This crossdisciplinary conference is looking for conceptual and empirical papers filling the research and knowledge gap in both theory and practice related to sustainable value creation. We are interested in contributions from the different disciplines and fields of study. CRRC is the ideal place to test new ideas and to experiment with new formats. Therefore, we welcome suggestions for special workshop streams and innovative ideas. The tradition of CRRC is to focus on participants and the debate, as well as on social activity. We aim to create an environment that is welcoming and friendly, yet succeeds in challenging the existing knowledge base and assumptions, and hence drives the debate around corporate responsibility forward.

We invite submissions addressing the following sub-themes and to the open call:

<b>Sub-theme 1: Conceptualising sustainable value creation</b> Chair Prof Johanna Kujala, Tampere University
<b>Sub-theme 2: Organising for sustainability</b> Chair Prof Kalle Pajunen, Tampere University
<b>Sub-theme 3: Sustainable business models</b> Chair Dr Malla Mattila and Dr Mika Yrjölä, Tampere University
<b>Sub-theme 4: Value creation in circular economy networks</b> Chair Prof Hanna Lehtimäki, University of Eastern Finland
<b>Sub-theme 5: Crossdisciplinarity in sustainability research</b> Chair Dr Ari Jokinen, Tampere University
<b>Sub-theme 6: Business ethics and sustainability</b> Chair Dr Elina Riivari and Dr Marjo Siltaoja, University of Jyväskylä
<b>Sub-theme 7: Change agency in sustainability transitions</b> Chair Dr Satu Teerikangas, University of Turku and Dr Tiina Onkila, University of Jyväskylä
<b>Sub-theme 8: Worklife sustainability</b> Chair Prof Anna-Maija Lämsä, University of Jyväskylä, WeAll project
<b>Sub-theme 9: Accounting for sustainability</b> Chair Dr Hannele Mäkelä, Tampere University
<b>Sub-theme 10: Stakeholders and the natural environment</b> Chair Dr Anna Heikkinen, Dr Jere Nieminen, Dr Nina Nygren, Tampere University
<b>Sub-theme 11: Sustainable consumption</b> Chair Dr Elina Närvänen, Tampere University
<b>Sub-theme 12: Social entrepreneurship, institutions and innovation</b> Chair Dr Aurélie Toivonen, Tampere University
<b>Sub-theme 13: International CSR</b> Chair Dr Ralf Barkemeyer, Kedge Business School
<b>Sub-theme 14: Innovating for common goods and sustainability</b> Chairs Dr Francesca Ricciardi and Dr Simona Fiandrino, University of Torino
<b>Sub-theme 15: Collaboration for social impact</b> Chair Dr Fanny Salignac, Kedge Business School
<b>16.-20. Open call for papers and sub-themes on Corporate Responsibility, CSR and Sustainability</b>

## **ABSTRACTS**

Initial abstracts should be submitted by through the form linked below by the **deadline 3rd of May 2019**. Files should be sent in MS Word format, and the file name should be first author's surname. Please include names, affiliations and contact details of all authors. Please use a maximum of 500 words, answering the following questions:

- Research Question: What is the research question that the submission aims to answer?
- Theoretical Framework: What are the main concepts, models or theories used in the paper? Include 3-4 central references.
- Method: Which method is used for the research work?
- Findings: What are the main outcomes and results of the paper?
- Which sub-theme is your paper aimed at or is it for the open call?

Abstracts will be reviewed and selected by the scientific committee of the conference. Authors will be notified of acceptance starting mid-May 2019.

**Please submit your abstract here:** [https://www.lyyti.fi/reg/CRRC2019\\_CfP](https://www.lyyti.fi/reg/CRRC2019_CfP)

## **PAPERS**

The conference papers of a maximum of 6,000 words including references should be submitted through the online form no later than 31st July 2019. Please note that papers will not be accepted or appear in the programme unless speaker(s) have registered in full for the conference.

## **PRE-CONFERENCE PHD WORKSHOP**

Our popular pre-conference PhD Workshop will be held on the afternoon of the 11th of September. It will appeal to first-time attendees as well as those who have attended throughout their PhD career. This annual workshop provides a relaxed environment to allow lively exchange and discussion between PhD students as well as the opportunity to gain helpful advice and feedback from a panel of experienced PhD supervisors in the field. We have expanded the PhD workshop last year and we want to continue talking about postdoctoral opportunities and we will of course cover needs of PhD students throughout their studies.

## **BEST PAPER AWARDS**

The scientific committee of the conference will review all papers presented and award two prizes for the CRRC best overall paper and the CRRC best PhD paper at the conference dinner. Criteria for the selection process are contribution to the research field, quality of the research, innovativeness, and diversity of views.

## IMPORTANT DATES

25.2.2019	Call for abstracts opens
3.5.2019	Deadline for abstract submission
Starting mid-May 2019	Notification of accepted abstracts
	Conference registration opens
31.7.2019	Deadline for full papers
31.8.2019	Deadline for registration
11.9.2019	Pre-conference PhD workshop
12.-13.9.2019	Corporate Responsibility Research Conference

## CONFERENCE FEES

Full Fee	PhD Students
350 €	290 €

Please note that the fee includes registration, lunches, conference dinner on Thursday September 12 and sauna evening on Friday September 13.

**For more information on the conference, please visit [www.crrconference.org](http://www.crrconference.org) or contact us at [info@crrconference.org](mailto:info@crrconference.org).**

**We look forward to welcoming you to Tampere!**