



June 2019 Edition – Pre-AOM Conference

## INTRODUCTION FROM THE ONE CHAIR



Hello ONERs,

Welcome to the final newsletter prior to the AOM 2019 Meeting in Boston, MA. In this newsletter you can read all about this year's program. We hope to see many of you in Boston and learn about all your work on sustainability during our PDWs, symposia and paper sessions. As every year, enormous amounts of work have gone into putting it all together. A special thanks to our Program Chair Jeff York and PDW Chair Ivan Montiel who together managed the whole process from start to nearly finish now. In the background, Norma Schönherr and Garima Sharma have been working very hard to manage our finance and fundraising activities.

The theme of this year's meeting is *Understanding the Inclusive Organization*. A theme that fits the interests of many ONE members as it questions the current ways of doing business. For this year's ONE Plenary (Monday, Aug 12, 2019 11:30AM - 1:00PM at Westin Copley Place Boston in Essex Center), we continue our journey towards making ONE more socially activist. Instead of doing an actual plenary, we will have a workshop on Academic Activism for Sustainability where you will learn how to have impact with your work on society. Please put it in your calendar, it promises to be an engaging and important event.

In addition to the Scholarly and PDW Programs that Jeff and Ivan have highlighted, I want to draw your attention to the annual ONE Business Meeting on Monday, August 12 from 5:00 – 6:30 in the Westin Copley Place Boston, America North. This meeting is open to all AOM/ONE members. In this meeting we will hear from our committees and announce the award winners. The awards we will hand out include Best Paper, Best Dissertation, Emerging Scholar, Distinguished Scholar, Best Book, the Impact on Practice Award, and the Teaching Award. Thanks to our Awards Committee and the specific sub-committees for all their work in identifying the award winners. Of course, we traditionally also distribute drink tickets for the ONE Social at the end of the meeting – we have learned that this is a great way to induce people to attend.

For this year we also present several new initiatives. Simon Pek and Sylvia Grewatsch, both from the Greening Team, have worked very hard to launch a pilot program to allow us to offset our carbon emissions from our travels. We hope to set an example for the rest of AOM how we can make our meetings more sustainable. We will explain more about this new initiative during the Business Meeting.

We also launch some new **social activities** to ensure that you have a great experience where you can meet old friends, make new friends and meet potential new co-authors. We will have the brand new ONE Picnic on Sunday with a picnic panel discussion on urban green spaces that includes non-profits. It will take place on Sunday (August 11th) in the afternoon. More details will follow soon.

We also have the first ever ONE Social sport events:

Dates: Saturday (August 10th) and Monday (August 12th) from 7.00 – 7.50am

Place: Boston Vendome Hotel Fire Memorial - 6min walk from the ONE Hotel

Program:

6.45 – 7.00am: Yoga morning session with MJ (voluntary)

7.00 – 7.40am: Running with Andrea & Sylvia OR Yoga with MJ

7.40 – 7.50am: Cooling down yoga with MJ

7.50 - 8.00+ am: Socializing over fruits

Finally, I note that this newsletter also marks my last as Division Chair of ONE. In August, I will hand over the position of Division Chair to Judith Walls, who will guide us for the 2019-20 year. While not everyone might know this, this means a back-to-back reign by the Dutch! Although I recently learned that she has lived in an amazing number of countries. I'm sure she will do a great job!

See you in Boston or on AoM Connect!

Best,

Jonatan

## CONFERENCE OVERVIEW FROM THE PROGRAM CHAIR



### Jeff York, Division Program Chair:

This year's program would not have been possible without the help of many. First, I need to thank the ONE Program Team (*Jake Grandy, Elisa Alt Natalia Yakovleva*) for spearheading the efforts of our Associate Editors including *Erin Bass, Frederik Dahlmann, Melissa Edwards, and Romana Rauter*. Be sure to raise a glass to any of these folks and thank them for their tireless and thoughtful efforts! I also want to say thank you to all of you: 184 of you volunteered to review for ONE this year and helped to ensure that we hit an average of 3 completed reviews per paper submitted.

Our statistics for the 2019 Boston program are similar to last year. We had 152 paper and 17 symposia submissions. We accepted 78 divisional papers, 8 discussion papers, and 4 ONE-sponsored symposia, as well as co-sponsoring another 8 symposia.

ONE continues to become and every more international division. Some 27 countries were represented (by primary authors/submitters): 42% of the submitters were from Europe, 22% from North America, 17% from Asia and 29% from the rest of the world – in other words, 88% of our submissions came from outside of North America. All of these world regions were similarly proportioned in accepted papers/symposia, so we have a diverse and exciting program to offer this year.

A key highlight of our program this year is the **ONE Plenary**, which will be held on **Monday August 12 in the Westin Copley Place (Essex Center, 11.30AM-1.00PM)**. We deliberately schedule the plenary so that there is no overlap with other ONE sponsored sessions, to encourage attendance by our division. This year's plenary is a bit of an experiment in that we plan to actually run a plenary workshop. We will have duos of scholars, business experts, and policy experts working together to plan out how to communicate specific research projects more effectively. Each mentor/scholar pair will briefly describe their project and strategy and we will divide off into groups, work on next steps for implementation, and then debrief. Our participants so far include: *Shon Hiatt, Andrew Hoffman, Desiree Pacheco, Steve Walls, and Gail Whiteman* and hopefully, *you!*

On Sunday, we have two **discussion paper sessions**, on narratives and perspectives in sustainability (*Timo Busch, Discussant*) and drivers and barriers of sustainability adoption (*Johannes Meuer, Discussant*). I encourage you to join the authors to support their work and enjoy hearing about these exciting projects.

**Divisional paper sessions** will be held on Monday and Tuesday. The topics in our paper sessions are very diverse this year, promising an exciting program. I wanted to highlight several **showcase symposia** ONE is sponsoring on Tuesday.

### MONDAY:

- Partnerships and Alliances for Sustainability Innovation and Performance (Chair: *Sandor Gabor Lukacs De Pereny*)
- Drivers and Impacts of Voluntary Disclosure of Environmental Performance (Chair: *Ke Cao*)

- Drivers and Measures of Sustainability Performance (Chair: *Norma Schoenherr*)
- Governance Influences on Environmental Sustainability Outcomes (Chair: *Larry Clinton Clay*)
- The Influence of Logics on Environmental Sustainability (Chair: *Salome Zimmerman*)
- Lenses and Approaches to Sustainability Challenges (Chair: *Romana Rauter*)
- Stakeholder Influence on Environmental Performance (Chair: *Melissa Edwards*)
- Strategic Responses to Environmental Sustainability (Chair: *Erin Bass*)
- Local Influences on Sustainability Adoption and Performance (Chair: *Ajith Venugopal*)
- Corporate Social Responsibility and Environmental Sustainability (Chair: *Claudia Doblinger*)
- Framing Environmental Sustainability Practices and Beliefs (Chair: *Frederik Dahlmann*)
- Sources of Financing and Environmental Sustainability (Chair: *Haitao Yu*)
- Process and Multi-Level Drivers of Corporate Environmental Sustainability (Chair: *Julia Benkert*)

#### **TUESDAY:**

- Behavioral Approaches to Environmental Sustainability (Chair: *Christoph Scope*)
- Action and Inaction in Sustainability Adoption (Chair: *Sukhbir Kaur Sandhu*)
- The Influence of Innovation, Technology, and Competition on Environmental Sustainability (Chair: *Andra Riandita*)
- Legitimacy Perceptions and Institutional Drivers of Environmental Sustainability (Chair: *Cyrus Parks*)

#### **SHOWCASE SYMPOSIA**

- Addressing Grand Challenges in Water: A Management Perspective
- Putting B Corporations Under the Microscope: Exemplars and Future Directions
- The Role of Family Firms in Environmental Sustainability

I also want to highlight seven papers that are in this year's **Best Paper Proceedings**. Congratulations to these authors for producing high-quality work! Don't forget to join them at this year's **Business Meeting** where the winner will be announced:

- *Afein, Rafia, Peng, Ni, and Bowen, Frances*: Shareholder Reaction to Corporate Water Actions and the Reputational Effects of CSR
- *Bidmon, Christina and Bohnsack, Rene*: When Incumbents Change Their Mind: Framing Strategic Reorientation in Emerging Fields
- *DesJardine, Mark R.*: How Activist Investors Influence Corporate Social Responsibility
- *Doblinger, Claudia, Birthe, Soppe, and Huber, Stephan*: Converging Logics: Cooperative Ties and Innovation in the Early Clean Transportation Industry
- *Schrack, Daniela, Traxler, Albert, and Geiling, Dorothea*: Sustainability Reporting and Management Control - A Systematic Literature Review
- *Small, Angela, Russell, Sally V., and Paavola, Jouni*: Corporate Environmental Sustainability and Ecosystem Services: A 21st Century Solution?

- *Groot, Puck, Wetermann-Behaylo, Michelle Karen, Rehbein, Kathleen, and Crawford, Elise Perrault: Stakeholder Activism and Corporate Environmental Performance: The Role of Social Media*

## PDW OVERVIEW FROM THE PDW CHAIR



***Ivan Montiel, PDW Chair***

It is a great pleasure to present you this year's PDW program, packed with stimulating workshops that reflect the urgent need to alleviate grand societal and environmental challenges. Keep in mind that some PDWs require pre-registration [here](#).

Our program kicks off on Friday at 8:00 AM with a PDW on **Regenerative Enterprises in Fragile Ecosystems**, followed by another on **Management Research on Corporate Adaptation to Climate Change** at 9.45 AM. Our annual **ONE Doctoral Consortium** (pre-registration required) will kick off at 11.30 AM with a stellar group of ONE faculty members providing advice to the new generation of ONE scholars. In the afternoon, look for a PDW on **Strategies for Managing Uncertainty in the Energy Industry**.

On Saturday, we begin at 8:30 AM with the joint **SIM-ONE Junior Faculty Consortium** (pre-registration required) where senior scholars will provide career advice to ONE junior scholars. The afternoon offers the PDW on **Social Evaluations and Sustainable Outcomes** at 3.45 PM. In addition to the PDWs listed above, check out the AOM Program as ONE also co-sponsors sustainability-related PDWs offered by other divisions.

Last but not least, come to cheer with other ONE division members at our **ONE Welcome Reception** on Saturday from 5:30 to 7:30 PM at a nearby off-site location, [Back Bay Social Club](#) at 867 Boylston Street. We look forward to seeing you there!

## AOM PROGRAM RESOURCES

### Online Resources:

As you get ready to attend the Academy of Management session, we suggest reviewing two links below. The first is the overview of the AOM conference and the second is the AOM's online program where you can customize your experience.

- AOM Overview: <http://aom.org/annualmeeting/>
- Build Your Online Program: <https://my.aom.org/program2019/>

Make sure to browse all ONE sessions by choosing "ONE" as sponsors in the online program!

## ONE SOCIAL AND BUSINESS EVENTS

### BE SURE TO ATTEND THE ONE SOCIAL AND MEETING EVENTS

What?	When?	Where?
ONE Welcome Reception	Saturday, August 10, 5:30-7:30 pm	<a href="#">Back Bay Social Club</a> at 867 Boylston Street
ONE Plenary – Academic Activism for Sustainability	Monday August 12th, 11:30AM-1:00PM)	Westin Copley Place Boston, Essex Center
ONE Business Meeting – open to all ONE members. We will be announcing award winners at this meeting.	Monday, August 12, 5:30 -6.30 pm	Westin Copley Place Boston Room: America North
ONE Social	After Business Meeting, 6:30-9:30 pm	Westin Copley Place Boston Room: America North

### ONE Picnic Panel on Urban Green Space

Sunday 11 August: 4pm – 6pm

Meet in the Foyer of the Westin at 4

After a day of PDW-ing, we'd love to help you get some fresh air and a little nature! We will walk from the Westin to a local park (about 10 minutes), where we'll host a sit-on-the-ground picnic panel with local conservation non-profits and development folk for a conversation about how to develop cities in ways that preserve green spaces. You'll hear from people actively working to conserve Boston's green spaces and people working in development, and have the opportunity to ask questions. Depending how long the panel runs (about an hour we think), we'll either walk back or break off from the park. It'll be a nice walk and a great conversation that will help you work up your appetite for dinner.

Bring something to sit on (perhaps your AOM bag!), a hat (for the sun), and a full water bottle. We'll provide some snacks, sunscreen, and extra cover to sit on. And, we have a contingency if it's raining, so all is good.

We'd love to see you there, and we'll will have more details closer to the date.

For further details about this event, please contact Nardia Haigh or the ONE Greenings Team

Best,

Simon Pek, Sylvia Grewatsch, and Yaprak Anadol

### ONE Sport Social

Saturday and Monday morning 7:00-7:50

Where: Boston Vendome Hotel Fire Memorial

**ONE Sport Social**, which will take place **Saturday** and **Monday morning** from 7.00-7.50am at Boston Vendome Hotel Fire Memorial. You can decide between running or a morning yoga session. Make sure to bring your Sports clothes to AOM

## ONE PROGRAM & HIGHLIGHTS

Please join ONE's engaging program this year! Most ONE paper sessions will be held in Westin Copley Place Boston, but many of the PDWs and symposiums will be at other conference locations.

### PDWs

#### Friday

- Regenerative Enterprise in Fragile Ecosystems (Westin Copley Place Boston, Independence A, 8:00AM-9:30AM)
- Management Research on Corporate Adaptation to Climate Change (Westin Copley Place Boston, North Star, 9:45AM-11:15AM)
- ONE Doctoral Consortium (Westin Copley Place Boston, Defender, 11:30AM-4:30PM)
- Strategies for Managing Uncertainty: Hedging in the Energy Industry (Westin Copley Place Boston, Adams/Parliament, 12:00PM-1:30PM)
- Africa in Global Value Chains; The Diffusion of Multinational Buyer Firms' Sustainability Strategies (Westin Copley Place Boston, Adams/Parliament, 4:00PM-5:30PM)
- The Promise and Problems of Inclusive Organizing: Socratic Dialogues for Grand Challenges (Boston Marriott Copley Place, Grand Ballroom Salon G, 4:45PM-6:45PM)

#### Saturday

- SIM-ONE Junior Faculty Consortium (Westin Copley Place Boston, St. George B, 8:30AM-1:00PM)
- Sustainability Research at the Strategy-Supply Chain Interface: Current Work and Future Agenda (Westin Copley Place Boston, Courier, 10:00AM-11:30AM)
- Rejuvenating System Perspectives in Management Research (Boston Hynes Convention Center, 309, 11:15AM-12:45PM)
- Towards the Anthropocene Economy: Business Models Beyond Growth (Hilton Boston Back Bay, Adams A, 12:00PM-1:30PM)
- Social Movements, Stakeholders, and Non-Market Strategy (Boston Hynes Convention Center, 310, 12:30PM-2:30PM)
- How Theories and Measurement of Social Impact Matter in Research (Boston Marriott Copley Place, Regis, 1:15PM-3:15PM)
- Strategic Corporate Social Responsibility in Emerging Economics (Boston Hynes Convention Center, 202, 2:30PM-4:00PM)
- Social Evaluations and Sustainable Outcomes (Westin Copley Place Boston, Empire, 3:45PM-5:00PM)



## PLENARY

### Monday

- ONE Plenary – Academic Activism for Sustainability (Westin Copley Place Boston, Essex Center, 11:30AM-1:00PM)

## SYMPOSIUM

### Monday

- From Collective Experiments to Institutional Change (Boston Hynes Convention Center, 309, 1:15PM-2:45PM)

### Tuesday

- Addressing Grand Challenges in Water: A Management Perspective (Boston Hynes Convention Center, 313, 8:00AM - 9:30AM)
- Open Innovation and Climate Change (Westin Copley Place Boston, Defender, 8:00AM - 9:30AM)
- Reported Impacts of Sustainability in Management Education and Engagement (Sheraton Boston Hotel, Gardner A, 9:45AM - 11:15AM)
- Putting B Corporations Under the Microscope: Exemplars and Future Directions (Boston Hynes Convention Center, 306, 9:45AM - 11:15AM)
- Circular Economy and Management Theory: Developing Theoretical Underpinnings for an Emergent Concept (Westin Copley Place Boston, Defender, 9:45AM - 11:15AM)
- Short-Term vs Long-Term Investments of Public Corporations: Past and Frontiers for the Future (Boston Park Plaza, Beacon Hill, 9:45AM - 11:15AM)
- Taking on the Challenge: How Organization Theorists Can Address Grand Challenges (Boston Hynes Convention Center, 313, 11:30AM - 1:00PM)
- Making Technology and Innovation More Inclusive: A Dialogue Between Academia and Industry (Boston Hynes Convention Center, 206, 11:30AM - 1:00PM)
- Organizational Strategizing for an Inclusive Planet Earth (Westin Copley Place Boston, Defender, 1:15PM - 2:45PM)
- Global Environmental Regulations: The Way Forward? (Hilton Boston Back Bay, Jefferson, 3:00PM - 4:30PM)
- The Role of Family Firms in Environmental Sustainability (Westin Copley Place Boston, Courier, 3:00PM - 4:30PM)

## OUR MEMBERS WOULD LIKE TO DRAW YOUR ATTENTION TO THESE EXCITING SESSIONS

This year we offered an opportunity for organizers to promote their sessions in this pre-AOM newsletter. Those sessions are described below.

### **Circular Economy and Management Theory: Developing Theoretical Underpinnings for an Emergent Concept**

Organizer **Hadi Chapardar** would like to draw your attention to this exciting session that will feature **Tima Bansal** and **Jennifer Howard-Grenville** as discussants and five research engaging presentations on theorizing for the circular economy.  
<https://my.aom.org/program2019/SessionDetails.aspx?sid=15939>

Tuesday, August 13: 9:45AM-11:15AM  
Westin Copley Place Boston, Room: Defender  
Sponsors: ONE, SIM, OMT

### Symposium Sessions

#### The Circular Economy: Reshaping the Boundary of the Firm

Presenter: Weslynn S. Ashton, Illinois Institute of Technology

Presenter: Andre Martins Nogueira, Illinois Institute of Technology

#### Beginner's Luck? Ad-Hoc versus Developing Capabilities Approaches for Closing Material Cycles

Presenter: Suzanne Gladys Tilleman, U. of Montana

Presenter: Raymond L. Paquin, Concordia U.

Presenter: Jennifer Howard-Grenville, Cambridge Judge Business School

#### Building a Circular Business Model: Learnings from the Fairphone-as-a-Service Community of Practice

Presenter: Aglaia Fischer, Wageningen U.

Presenter: Steven Kennedy, Rotterdam School of Management, Erasmus U.

Presenter: Stefano Pascucci, U. of Exeter

#### The Interwoven Tensions of Circular Economy

Presenter: Hadi Chapardar, Ivey Business School

Presenter: Pratima Bansal, U. of Western Ontario

#### Circular Economy: Shift in Resource Use and Ownership

Presenter: Laura Albareda, Lappeenranta U. of Technology

Presenter: Samuli Patala, Aalto U. School of Business

### **Social Movements, Stakeholders, and Non-Market Strategy: Movements and Markets**

The organizers (*Brayden King*, *Jocelyn Letzinger*, and *Timothy Werner*) are now accepting applications for the research round-tables segment of our fifth annual PDW on Social Movements, Stakeholders, and Non-Market Strategy. Those interested should submit a 3–5 page description of a new research idea or current research project to be explored with the discussants

and other participants. In your submission, please include your name, title, school affiliation, and your top three table choices (listed below).

Submissions should be emailed to Brayden King, Jocelyn Leitzinger, and Timothy Werner at [MovementsandMarkets@gmail.com](mailto:MovementsandMarkets@gmail.com) by July 12. Any questions can be directed to this email address as well. The full program description can be found at <https://my.aom.org/program2019/SessionDetails.aspx?sid=18281>

If you would like to attend the speaker panel and Q&A session, no submission or registration is required. Thanks and we hope to see you there!

Best wishes,  
Jocelyn, Tim, and Brayden

Saturday August 10<sup>th</sup>, 12:30PM-2:30PM  
Boston Hynes Convention Center Room: 310  
Sponsors: ONE, OMT, PNP, STR

Round-Tables – Movements and Markets

1. Social movements and organizational theory

Robert David (McGill U)  
Sara Soderstrom (U of Michigan)

2. Social movements and stakeholder theory

Michael Barnett (Rutgers U)  
Daniel Waeger (Wilfrid Laurier U)

3. Social movements and corporate political activity

Sinziana Dorobantu (New York University)  
Edward Walker (U of California, Los Angeles)

4. Social movements and nonmarket strategy

Thomas Lyon (U of Michigan)  
Lori Yue (U of Southern California)

5. Social movements around the world

Witold Henisz (U of Pennsylvania)  
Ion Bogdan Vasi (U of Iowa)

6. Recent social movements (Standing Rock, #metoo, etc.)

Jo-Ellen Pozner (Santa Clara U)  
Tim Werner (U of Texas at Austin)

6. Social movements and entrepreneurship

Tim Hargrave (Central Washington University)  
Desiree Pacheco (Portland State U)

7. Activist organizing and its consequences

Ed Carberry (U of Massachusetts, Boston)  
Mae McDonnell (U of Pennsylvania)

**Symposium: Open Innovation and Climate Change (1686)**

Organizers *Arjit Paul* and *Rupert Baumgartner* would like to draw your attention to this session on Open Innovation and Climate Change. Climate change, a grand challenge of our time is threatening to be a runaway problem. Solutions for climate change would require coupling of technological and social innovation. Such coupling can be enabled by open innovation for

unlocking new frontiers of climate solutions. In this symposium we will discuss how open innovation may usher a new paradigm for green innovation; what role collaborative experimentation with new circular business models can play to facilitate the operationalization of open innovation & how climate politics may shape the discourse on open innovation. Given that research on the application of open innovation with respect to climate change remains less explored; the symposium will also aim to identify key research questions that can provide directions for future research. The symposium will start with inputs from the invited panellists (*Wim Vanhaverbeke, Henry Mintzberg, Nancy Bocken* and *David Levy*) and will be followed by moderated discussions. Subsequently, the floor will be opened for questions and answers and will close with final reflections from the panellists.

<https://my.aom.org/program2019/SessionDetails.aspx?sid=11845>

Tuesday, August 13: 8 am - 9:30 am  
Westin Copley Place Boston, Room: Defender  
Sponsors: ONE and TIM

### **Making Technology and Innovation More Inclusive: A Dialogue between Academia and Industry**

*“What kind of legacy do we want to leave? It is a question we must ask ourselves as we seek to solve the great challenges of the 21st century. We must place emphasis on inclusion. This should be a priority in 2019 and beyond.”*

Christine Lagarde,  
Managing Director of the International Monetary Fund

Tomorrow’s legacy is determined by today’s innovations. Making technology and innovation more inclusive is essential in the face of the current global challenges in the context of sustainable development. And even though an increasing amount of organizations are taking these issues to heart in their strategic, managerial and operational developments, there are many barriers that prevent them from successfully implementing innovation models to address such grand challenges.

The purpose of this panel symposium is to initiate a dialogue between academia and industry by taking stock of existing perspectives on inclusion and innovation that exist across sub-disciplines within the Academy of Management as well as industry-specific approaches to making innovation more inclusive.

#### **Panellists:**

Corey Phelps, McGill University

Marcel Bogers, University of Copenhagen/University of California, Berkeley

André Martinuzzi, Vienna University of Economics and Business

Bettina Maisch, Siemens Corporate Technology  
Darko Huljenic, Ericsson Nikola Tesla

We warmly invite you to add this highly interactive panel symposium to your AOM schedule:  
**Tuesday, Aug 13 2019 11:30AM - 1:00PM at Boston Hynes Convention Center in 206**

Contact:

Norma Schönherr  
Senior Scientist  
Institute for Managing Sustainability  
Vienna University of Economics and Business  
[norma.schoenherr@wu.ac.at](mailto:norma.schoenherr@wu.ac.at)

**Addressing Grand Challenges in Water: A Management Perspective**

Water crises, with profound social and environmental impacts, have recently been recognized by the World Economic Forum as a leading risk to the world economy. We invite you to the following Showcase Symposium to discuss and explore how management researchers are addressing this risk:

*Tuesday, Aug 13 2019, 8:00AM – 9:30PM  
Boston Hynes Convention Center, Room: 313*

**Discussant:**

Pratima (Tima) Bansal, Ivey Business School, Western University

**Sponsor Divisions:**

OMT, ONE, STR

**Paper Presenters:**

Sally Russell, University of Leeds  
Tom Lyon, University of Michigan  
Carlos Inoue, University of Toronto  
Ilze Kivleniece, INSEAD  
Wren Montgomery, Western University

**Organizers:**

Joel Andrus, University of Missouri  
Shon Hiatt, University of Southern California  
Wren Montgomery, Western University

**Symposium Summary:**

World water resources, once seen as plentiful and virtually infinite, are under increasing pressure from population growth, urbanization, industrial demands, and climate change. Corporations, global governments and institutions, and the environmental and social justice movements have all called attention to this emerging water crisis, or ‘grand challenge’ in recent years. Yet, despite this attention, water challenges have remained relatively absent from business literature and research. This symposium aims to offer an overview of current cutting-edge research on water issues with studies that explore the antecedents and consequences of the interactions with water from different global, empirical, and theoretical perspectives. We seek to explore how management researchers can approach these vital issues, as well as identify potential intersections, collaborations, and opportunities for future research and impact.

### **AOM PDW: The Promise and Problems of Inclusive Organizing: Socratic Dialogues for Grand Challenges**

Program Session: 225 | Submission: 19240 | Sponsor(s): (SIM, OSCM, ONE, PNP)

Scheduled: Friday, Aug 9, 2019, 4:45PM - 6:45PM  
at Boston Marriott Copley Place in Grand Ballroom Salon G

Join us for an afternoon of deep inquiry and discussion at the interactive PDW “The Promise and Problems of Inclusive Organizing: Socratic Dialogues for Grand Challenges” on **Friday, Aug 9 2019, 4:45PM - 6:45PM** in the Boston Marriott Copley Place.

Come see the Socratic Method of public dialogue in action as we develop our collective capacity for shared wisdom with expert researchers in social issues, cross-sector partnerships, and supply chain management.

This PDW addresses the theme of “inclusive organizing” by hosting a high-level conversation between practitioners and academics about inclusivity within, across, and beyond organizations.



We highlight the Grand Challenges of energy management, quality education, and system transformation by hosting three Public Conversations with senior managers from well-known NGOs and the business.

*Who will be there?*

1. *Guest Practitioners* from the SDG Transformations Forum (Network) and a leading Global Technology Company (For-Profit).

2. *Academics* from social issues in management (SIM), operations and supply chain management (OSCM), public and non-profit management (PNP), organizations and the natural environment (ONE) and more!
3. *Editors* of leading business ethics, public, nonprofit, and supply chain management journals who will reflect on how these themes can advance research in their disciplines.
4. Audience members like *you* interested in deep dialog, quality research, and inclusive societies.

*How will it be organized?*

1. No pre-registration required.
2. During the event in Boston, we will have audience participation in round table discussions, public discussion, and live interviews with leading practitioners using Socratic style inquiry.

We look forward to seeing you online and in person!

The Co-Organizer Team—Anne, Arno, Jennifer, Lea & May

**PDW: Management Research on Corporate Adaptation to Climate Change**

Global climate change is considered one of society's most pressing grand challenges. Most of the management-related research on climate change has focused on prevention or mitigation. Management scholars have barely begun to address how business organizations strategically adapt to climate change. This professional development workshop (PDW) aims to foster dialogues and collaboration within the management community on climate change adaptation. Our aim is to: 1) identify challenges to and opportunities for research on corporate adaptation to climate change; 2) establish a research agenda and forums for continued dialogue on climate change adaptation; and 3) develop a global network of scholars investigating climate adaptation strategies.

Register today as space is limited!

Organizers

Luca Berchicci, Erasmus University  
Magali Delmas, University of California, Los Angeles  
Frank Wijen, Erasmus University

Presenters

Devereaux Jennings, University of Alberta  
Martina Linnenluecke, Macquarie University  
Jorge Rivera, George Washington University  
Peter Tashman, University of Massachusetts, Lowell

Friday August 9<sup>th</sup>, 9:45AM-11:15AM  
Westin Copley Place Boston, Room: North Star  
Sponsors: ONE, OMT, STR

<https://my.aom.org/program2019/SessionDetails.aspx?sid=12960>

### **Putting B Corporations Under the Microscope: Exemplars and Future Directions**

The B Corporation movement completed a decade in 2018. Scholarly interest in B Corporations and Benefit Corporations (hereafter B Corps) has kept pace with the proliferation of certified B Corps across the globe. Between 2009-18, there were 191 papers and book chapters written on B Corps (Gehman, Grimes, & Cao, forthcoming). This surge can be attributed to the fertile context that the B Corp movement provides for research on sustainable business. At the same time, the context presents challenges including the limitations of the certification data. In this symposium, we bring together researchers who have been studying B Corps. The symposium's objective is twofold. First, we will showcase how the B Corp context provides important research opportunities. We will also provide tips on ways to circumvent its limitations enroute to crafting novel contributions within established academic fields. The papers in this symposium illustrate breadth of the B Corp phenomenon, exploring the antecedents, processes, and outcomes of B Corp certification and/or incorporation. Second, we will discuss the important research questions that can be asked, and potential data sources and data collection strategies amenable to answering these questions.

Tuesday, Aug 13 2019 9:45AM - 11:15AM  
Boston Hynes Convention Center in 306  
Sponsor(s): (OMT, ONE, SIM)

<https://my.aom.org/program2019/SessionDetails.aspx?sid=14010>

### **The Role of Family Firms in Environmental Sustainability**

While family businesses dominate the global economy and range in size from small partnerships to giant *Fortune 500* firms, over three decades of extant research in corporate sustainability has focused on non-family controlled firms with dispersed ownership. Family firms are significantly under-researched in this area of inquiry. Without understanding and engaging this dominant sector of most global economies, the division cannot achieve its mission of creating knowledge to understand the role of organizations in building a sustainable world.

Presenters:

Stuart Hart, Danny Miller, Isabelle Le Breton-Miller, Jim Combs, Peter Jaskiewicz, Judith Walls, Rahul Ravi, Cristina Cruz, Sanjay Sharma and Pramodita Sharma

Chairs: Sanjay Sharma and Pramodita Sharma

Tuesday, August 13<sup>th</sup> 2019, 3:00pm-4:30PM  
Westin Copley Place—Courier Room



Sponsors ONE, STR and ENT Divisions

<https://my.aom.org/program2019/SessionDetails.aspx?sid=11427>

## MESSAGE FROM THE ONE GREENING TEAM

Are you wondering how to green your AOM experience this year? Would you like to know what you can do for the environment in preparation of the AOM conference and while you are there? Stop wondering now – we have you covered. For this year’s conference, we will start a lot of great new ONE Greening initiatives, which shall help you to ‘Go Green’ at AOM in Boston.

First of all, we would like to tell you more about our **Carbon Offsetting Initiative**. Over the years, many of members have expressed concerns about the environmental impact of our conference – particularly when it comes to travel – and we have begun exploring possibilities to reduce it through a variety of initiatives such as virtual attendance. In the meantime, we wanted to begin taking some action now with the hopes of influencing the broader conference. We decided to pilot a carbon offsetting initiative where we calculate the carbon footprint of our members’ air travel to last year’s conference and look for ways of offsetting it. We have chosen to work with an organization called Offsetters to help calculate this footprint and provide us with suitable offset projects. Based on our initial calculations, we sought sponsorships, and thus far have received generous support from University of Michigan’s Erb Center, which committed USD 1000. In the process of finding sponsors, we realized that many ONE members are willing to offset their individual travels, and we began exploring the possibility of setting up a crowdfunding platform. We are currently in the process of getting approval from the conference’s leadership to ensure it is compliant, and are working with Offsetters to set up the process, which they have done for other conferences in the past.

We appreciate all the support we received to date, and will share more news as soon as it is available. Our hope is that this initiative will not only reduce part of our footprint, but also help generate a broader dialogue at the conference level to identify more long-term solutions.

Secondly, we organized our first **ONE Social Events**, which will take place off-site the conference. Mark in your calendar the **ONE Sport Social (see above)**, which will take place **Saturday** and **Monday morning** from 7.00-7.50am at Boston Vendome Hotel Fire Memorial. You can decide between running or a morning yoga session. Make sure to bring your Sports clothes to AOM.

Additionally, we will have an **ONE Picnic Panel on Urban Green Space (see above)**. Please see further details below.

Lastly we would like to promote the **ONE Greening Team’s Cheat Sheet**, which we strongly encourage you to read and to share widely with your conference colleagues.

## How to Green Your Conference Experience – ONE Greenings Cheat Sheet

### Before the conference

- Purchase carbon offsets for your air travels
- Stay closer to the conference venue to avoid unnecessary travel
- Use public transportation or use shared ride options like Uber
- Bring previous AOM badges and use them again

### During the conference

- Skip the printed program and use one of the many [electronic options](#) available.
- Reuse your hotel room towel and bedding
- Recycle papers, fliers, and handouts (or do not take them at all!)
- Locate and use recycling and compost bins throughout the conference venues
- Bring a reusable water bottle with you
- Avoid food waste by bringing boxes to PDWs and social events with catering

### At the hotel

- Adjust your hotel room temperature or turn off the air conditioning when you are not in the room
- Turn off lights in your hotel room and unplug appliances or other equipment when not in use
- Turn off water while brushing your teeth or washing your face
- Seek out local, organic, seasonal, vegetarian, and vegan **dining options**
- [Buy sustainable souvenirs](#)

## ONE DIVISION ELECTION RESULTS

### We are pleased to announce the results of the ONE Division elections.

Thank you to everyone who voted. Our rate of participation (23.29%) has exceeded the average of overall AOM participation across divisions (22%).

From the Membership and Nominations team, it is a great pleasure to communicate the results of the ONE Division 2019 elections. Please, welcome the new team members:

**Sukhbir Kaur Sandhu**, University of South Australia - ONE Divisional Leadership Track  
*Term: 5 years (8/15/2019 - 8/15/2024)*

**Raquel Antolin-Lopez**, University of Almeria - ONE Program Team  
*Term: 3 years (8/15/2019 - 8/15/2022)*

**Natalia Ortiz-de-Mandojana**, University of Granada - ONE Awards Team  
*Term: 3 years (8/15/2019 - 8/15/2022)*

**Nicholas Poggioli**, University of Minnesota - ONE Communications Team

*Term: 3 years (8/15/2019 - 8/15/2022)*

**Yoona Youm**, Loyola University Chicago - ONE Membership/Nominations Team

*Term: 3 years (8/15/2019 - 8/15/2022)*

**Nancy E. Landrum**, Loyola U Chicago - ONE Teaching Team

*Term: 3 years (8/15/2019 - 8/15/2022)*

**Valentina De Marchi**, Department of Economics and Management, U. of Padova - ONE Greening Team

*Term: 3 years (8/15/2019 - 8/15/2022)*

**Andrea Maria Prado**, INCAE Business School - ONE Internationalization/Integration Team

*Term: 3 years (8/15/2019 - 8/15/2022)*

We would like to thank everyone for participating in this important process by nominating candidates and casting your vote. We also would like to thank all the candidates for running in this election. Congratulations to the candidates joining our team!

## **THANKS FOR YOUR CONTRIBUTIONS!**

*We hope you enjoyed the latest ONE Times, which was produced by the ONE Communications Team: Dante Leyva de la Hiz, Brent McKnight, and Panikos Georgallis. Thank you to all the ONE members who contributed material to it.*

**Connect with us:**

