

**THE GEORGE WASHINGTON UNIVERSITY SCHOOL OF BUSINESS**

**DEPARTMENT OF MANAGEMENT INVITES APPLICANTS**  
**FOR TWO FACULTY POSITIONS IN MANAGEMENT & TOURISM STUDIES**

**Position 1: Eisenhower Chair of Tourism Policy (Associate/Full Professor Rank)**

**Position 2: Visiting Professor of Management & Tourism Studies  
(Assistant/Associate Professor Rank)**

**The George Washington U. School of Business (GWSB)- Department of Management - Master of Tourism Administration** supports research and teaching related to understanding the drivers of personal and organizational success. In addition to offering MBA, BBA, and Doctoral Programs, the [Department of Management](#) offers three specialized master's degree programs, including the [Master of Tourism Administration \(MTA\)](#) and five graduate certificate programs. GWSB has offered a Master of Tourism Administration degree since 1974 and, in addition to accreditation by AACSB, it has been recognized for excellence in tourism and hospitality management education by the UN World Tourism Organization, receiving UNWTO TedQual certification since 2002. GWSB was recently elected as the First Vice-Chair of the Board of Directors of UNWTO Affiliate Members from 2019 through 2021. The MTA program is known for its innovation in pedagogical development, such as offering the online MTA program since 1998. As one of the oldest and most prestigious tourism management programs in the world, it is recognized for the integrated theoretical and practical approach to tourism/hospitality/event management education and its signature experiential learning program, the consulting-abroad program has served tourism destinations in the world for the last 30 years.

The Department of Management includes [20 full-time](#) tenured, tenure-track and special service faculty: Herman Aguinis, Linda Ambrosie, James Bailey, Tara Behrend, Andy Cohen, Lisa Delpy Neirotti, Ayman El Tarabishy, Radhashyam Giridharads, Sharon Hill, Mark Hyman, Christopher Kayes, Stuart Levy, Patrick McHugh, Lynn Offermann, Margaret Ormiston, Katina Sawyer, George Solomon, Paul Swiercz, Stuart Umpleby, and Larry Yu. Faculty are research active as exemplified by their journal editorial roles (Cornell Hospitality Quarterly, Journal for Small Business Management, Journal of Management, Organizational Research Methods, Annual Review of Organizational Psychology and Organizational Behavior, Academy of Management Learning & Education, Journal of Applied Psychology, Personnel Psychology) and professional leadership roles (e.g., Academy of Management, Society for Industrial and Organizational Psychology). Research topics of interest, and directly related to tourism administration, include organizational behavior, leadership, human resource management, teams, entrepreneurship, customer experience management, research methods, executive behavior, sustainable destinations, corporate social responsibility, strategic hospitality management, tourist behaviors, and event management. Department of Management faculty's research has been published in

Tourism Management, Annals of Tourism Research, Journal of Tourism Research, International Journal of Hospitality Management, International Journal of Contemporary Hospitality Research, Journal of Business Ethics, Academy of Management Journal, Academy of Management Review, Journal of Management, Organization Science, Journal of Applied Psychology, Personnel Psychology, Strategic Management Journal, Organizational Behavior and Human Decision Processes, Organizational Research Methods, and many other journals. We embrace the view that management in general and tourism management research more specifically are best conducted in an interdisciplinary context.

Faculty are committed to the excellence of teaching using innovative course delivery modes and pedagogical methods, including online and experiential learning experience. Faculty teaching excellence is evidenced by the numerous outstanding teaching awards recognized by GW School of Business at the doctoral, graduate, and undergraduate levels.

### **About George Washington University**

Envisioned by our first President and created by an Act of Congress in 1821, GW is now the largest academic institution in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degrees in business, engineering, education, international affairs, law, medicine, public health, and professional studies. GW enrolls a diverse population of undergraduate, graduate, and professional students from all 50-states, the District of Columbia, and more than 130 countries. GW is committed to the principles of [diversity and inclusion](#). It is currently undergoing strategic planning, which will chart a [Path to Preeminence](#) toward its bicentennial celebration in 2021 and beyond.

The exceptional location affords the GW community unique cultural, intellectual and professional opportunities, with close access to tourism policymaking, international and national tourism associations, destination marketing and management organizations, and one of the highest concentrations of tourism, hospitality and event companies in the nation, providing faculty and students opportunities to engage with a dynamic community of tourism/hospitality/event management professionals.

### **About George Washington University School of Business**

GW School of Business, founded in 1928, is a dynamic and interdisciplinary program located in the heart of Washington, D.C., where policy, business, and society intersect. It is recognized for scholarly research, teaching excellence, and innovative curricula focusing on the responsible and ethical management of organizations in the global environment. In addition to the BBA program, its cutting-edge and innovative programs include 13 specialized master's degrees, five MBA formats, and 22 graduate and professional certificates taught by faculty in eight academic departments. The school ranks high among its collegiate competitors.

## Position Openings Summary

### Position 1. Eisenhower Chair of Tourism Policy

The Eisenhower Chair of Tourism Policy is a research-oriented, regular non-tenure track faculty position at the rank of Associate or Full Professor in the field of Tourism Management (with a special interest in sustainable tourism management) to begin as early as Fall 2020. Rank is commensurate with qualifications. Salary and benefits are competitive.

The selected candidate will be required to conduct research and also teach classes in the fields of (sustainable) tourism management and tourism research. Job responsibilities also include working with GW [International Institute of Tourism Studies](#) for assistance with grant applications and research projects and active participation in community, corporate and professional activities, as well as advising master's and graduate certificate students, and committee service.

**Minimum Qualification:** Applicants must have a Ph.D. from an internationally recognized University in Management, Tourism, or a related field. Applicant must demonstrate a strong record of research and scholastic success, including publications in academic journals, and be able to provide teaching evaluations or summaries that demonstrate an excellent teaching record. Applicants must demonstrate a high-level and continuing interest in providing academic and research leadership.

**Application Procedure:** To be considered, please complete an online faculty application at <http://www.gwu.jobs/postings/73233>. The online application includes uploading a cover letter that identifies the field(s) and rank of interest, curriculum vitae, statements of teaching and research interest, representative examples of research, and summary of course evaluations. Only complete applications will be considered. Review of applications will begin February 18, 2020 and will continue until the position is filled.

### Position 2. Visiting Professor of Management & Tourism Studies

The Visiting Professor of Management & Tourism Studies is a visiting faculty position at the rank of Assistant or Associate Professor to begin as early as Fall 2020. The selected candidate will be required to teach six classes each academic year using their domain expertise in the fields of sustainable tourism management, hospitality management, and event management. The selected candidate will also need to support advising master's and graduate certificate students in their academic field. Rank is commensurate with the qualifications. Salary and benefits are competitive.

**Minimum Qualification:** Applicants must have a Ph.D. or terminal degree in a relevant field by date of appointment, and an excellent record of teaching at both undergraduate and graduate levels with both on-campus and online delivery formats for at least five years.

Applicants must demonstrate a strong and continuing commitment to excellence in teaching, advising, and service.

**Application Procedure:** To be considered, please complete an online faculty application at <http://www.gwu.jobs/postings/73238>. The online application includes uploading a cover letter that identifies the field(s) and rank of interest, curriculum vitae, statements of teaching and research interest, representative examples of research, and summary of course evaluations. Only complete applications are considered. Review of applications will begin February 18, 2020 and will continue until the position is filled.

The George Washington University is an Equal Opportunity/Affirmative Action Employer. The University and the GW Business School seek to attract an active, culturally, and academically diverse faculty of the highest caliber.

For questions, please contact:  
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