

OPPORTUNITIES FOR SPONSORSHIP
ACADEMY OF MANAGEMENT (AOM)
ORGANIZATIONS AND THE NATURAL ENVIRONMENT (ONE) DIVISION
Chicago, Illinois, August 10-14, 2018

The ONE Division of the Academy of Management is dedicated to the advancement of research, teaching, and service in the area of relationships between organizations and the natural environment. We believe that these interactions may be among the most significant components in the continued existence, development, and management of human organizations and societies.

We seek sponsorship partnerships with organizations committed to supporting our mission and Academy-related activities. These sponsorships support our various awards, meetings, events and other activities at the Academy of Management. As these sponsorship opportunities are limited, we prefer 3- or 5- year commitments so as to ensure the sustainability and viability of our organization and these activities. Sponsorships provide organizations with high-visibility exposure to one of the most dynamic Academy of Management divisions.

We very much hope that you can contribute to the ONE division by supporting our activities for members in this way. Please contact Norma Schönherr at norma.schoenherr@wu.ac.at or +43 6801451552 if you have any questions or comments. Thank you very much for your consideration!

Sponsorship categories:

\$500 sponsorship:

- Co-sponsor ONE award category; OR
- Co-sponsor ONE travel award program
- Co-sponsor ONE/SIM junior faculty consortium

\$1,000 sponsorship:

- Exclusive sponsor ONE award category; OR
- Co-sponsor ONE social

\$2,000 sponsorship:

- Co-sponsor ONE social; AND
- Exclusive sponsor ONE award category

We are also open to higher-level awards (\$2000-\$5000) that could include special recognitions and unique visibility and positioning at our events, on our website, and in our newsletter. This year, we would like to particularly highlight two new sponsorship opportunities: First, our new ONE travel award program provides assistance with travel costs to the Annual Meeting for PhD students and young researchers, who struggle to organize funds to attend the meeting. Second, upon request from the ONE membership we have initiated a Teaching Award, which rewards excellence in teaching. Please do not hesitate to get in touch about new sponsorship opportunities!

Sponsorship benefits

| | Co-sponsor award | Exclusive sponsor award | ONE Social | ONE Doctoral consortium | ONE Travel award program |
|---|------------------|-------------------------|------------|-------------------------|--------------------------|
| Name of the organization on the award plaque | X | X | | | |
| Brief presentation at the junior faculty consortium | | | | | |
| Recognition as a sponsor at the junior faculty consortium | | | | | X |
| Sponsor's banner displayed at the ONE Social/ ONE Welcome Reception (PDW) | | | X | | X |
| Sponsor's promotional material distributed at the ONE Social/ ONE Welcome reception | | | X | | X |
| Recognition of sponsorship on all announcements related to the event | X | X | X | X | X |
| Logo and web-link of the organization on the ONE website | X | X | X | X | X |
| Post-event article mentioning sponsorship in the ONE newsletter | X | X | X | X | X |
| Recognition as a sponsor at the ONE Business Meeting | X | X | X | X | X |

Brief description of each ONE sponsorship category

1) ONE Awards (\$1,000 or \$500)

Each award sponsorship category is \$1,000 (awardee receives \$500). Sponsors can split contribution with another organization (up to two sponsors per category, \$500 each). The categories are:

- Best book [SOLD – Sustainable Enterprise Partnership, SEP]
- Best dissertation [SOLD –University of Vermont]
- Best paper [SOLD – Nanyang Technical University]
- Paper practice impact [SOLD – Network for Business Sustainability, NBS]
- Emerging scholar [SOLD - Villanova School of Business]
- Teaching [SOLD - Sustainable Enterprise Partnership, SEP; SAGE Business Cases]
- Unorthodox Paper [SOLD – SAGE O&E]

2) ONE Social (\$1,000)

The ONE Social is our primary social gathering at the meeting. The social will be an engaging, original and friendly opportunity for old and new ONE members to (re) connect and build relationships.

[PARTIALLY SOLD - University of Alberta, Cornell]

3) ONE Doctoral Consortium (\$500)

The ONE doctoral consortium offers a networking, learning, and research reflection opportunity to doctoral students engaged in organizations and the natural environment research.

4) ONE Travel Award Program (\$500 or \$ 1,000)

Up to five travel awards will be given annually by the ONE Division to students, young and emerging scholars to cover travel expenses for attendance of the annual meeting. All students, young and emerging scholars that are members of the ONE Division may apply for a travel award. Preference will be given to applicants from developing countries, from countries that are under-represented in the membership of the ONE Division, as well as to applicants that have no other opportunity to receive funding for attendance of the annual meeting.

[PARTIALLY SOLD - Cornell]