



**CALL FOR PAPERS  
APPEL À COMMUNICATION**

# ASAC2021

**Moving Beyond 2020 | Au-delà de 2020**

**Considering Impacts on Business and Society  
Tenir compte des impacts sur les entreprises et la société  
June 12-15, 2021 | 12-15 juin 2021**

The Administrative Sciences Association of Canada invites you to submit a paper, work-in-progress, case, symposium or workshop proposal to the 2021 ASAC conference.

The year 2020 brought with it unprecedented challenges and the possibility of unforeseen and long-lasting changes. The early months of 2020 saw a pandemic of global proportions. The killing of George Floyd kindled protests worldwide and sparked important discussions about systemic racism. The rise of populism has resulted in seismic political upheavals whose aftershocks have resonated around the world. The impact of these and other major events has rapidly changed the way organizations operate, how people work and relate to each other, how globalisation is seen, and the viability of entire industries and economies.

The question we ask at ASAC 2021 is: “How can research in business and management help people and organisations in Canada and around the world to prepare themselves for a future that promises to be significantly different—and continue to experience significant differences—than previously imaginable?”

**To submit and for submission instructions and guidelines, visit**

**[ASAC.ca](https://www.asac.ca)**

**The submission deadline is **March 5, 2021 at midnight eastern time.****

## We welcome submissions on the theme and topics related to ASAC divisions

Accounting	Management Education
Business History	Management Science
Case Studies	Marketing
Entrepreneurship/Family Business	Organizational Behaviour
Finance	Organizational Theory
Gender & Diversity in Organizations	Production & Operations Management
Health Care Management	Social Responsibility
Human Resource Management	Strategy
Information Systems	Technology & Innovation Management
International Business	Tourism & Sport Management

## ASAC 2021 to be held virtually

The past year has been challenging for everyone. We have all been forced to readjust our lives and embrace a new normal. Last year, we shifted our conference to a digital platform as public health guidelines restricted large gatherings. Unfortunately, we are not certain these restrictions will be lifted by June. For this reason, ASAC 2021 will be held virtually. We will provide more details on ASAC.ca as they become available.

### Original Papers

ASAC 2021 will accept original papers, written in English or French and not previously published or presented elsewhere. All contributions will be peer reviewed; best paper awards will be given by each division.

### Work-in-Progress

ASAC invites you to submit your work-in-progress and receive support from your colleagues in developing your paper. Work-in-progress submissions, written in English or French, should be 1,200 – 1,500 words (plus references) and should otherwise follow the formatting of a paper submission. The abstracts of work-in-progress submissions will be included in the conference proceedings, but these submissions are not eligible for full publication in the proceedings or awards. Please note that work-in-progress submissions should be sufficiently developed and supported by citations to define a clear research intent, and at a stage where developmental feedback is possible and relevant.

### Case Division

For more information on submitting to the case division, refer to the submission guidelines available on ASAC.ca. The case division invites both English and French submissions, in either the regular or cases in development streams.

### Symposia and Workshops

Members interested in organizing a symposium or workshop, in English or French, should submit a proposal according to the Symposium and Workshop submission instructions available at ASAC.ca. Proposals can be submitted to one division only.

Detailed conference information will also be posted to ASAC.ca as it becomes available.