



July 2018 – Pre-Conference Edition

INTRODUCTION FROM THE DIVISION CHAIR

Glen Dowell, Division Chair:

Greetings ONE Friends and Colleagues,

Welcome to the final newsletter prior to the AOM 2018 Meeting in Chicago, IL. I hope to see many of you in Chicago in August, and I look forward to meeting new people and reconnecting with old friends in one of my favorite American cities. As Judith outlines in her Program Chair welcome below, we have an outstanding program planned for the meeting! I am grateful to all of you who have been involved in submitting and reviewing the papers, symposia, and PDWs that we are about to experience, but of course, I am especially thankful to have had Judith Walls and Jeff York serve as Program Chair and PDW Chair this year. It has been my pleasure to work with them and the rest of the Executive Team over the past 11 months.



The theme of this year's meeting is *Improving Lives*. That theme should resonate with ONE members, as it is at the core of what we research and teach. But, at least for myself, this theme also forces me to ask if I'm really doing enough through my teaching, research, and service to improve others' lives. Am I tackling questions that people care about, and if I am, do I engage outside of academia enough to try to use what I've learned to actually help people? If you have asked yourself that question, I strongly encourage you to attend this year's **ONE Plenary**, which will be held on Monday, August 13, in the Marriott (Chicago D, 11.30AM-1.00PM). Judith provides more details on that event in her welcome below – please put it in your calendar; it promises to be an engaging and important event.

In addition to the Scholarly and PDW Programs that Judith and Jeff have highlighted, I want to draw your attention to the annual **ONE Business Meeting on Monday, August 13 from 4:45 – 6:15 in the Chicago Marriott Downtown Magnificent Mile (Chicago E Room)**. This meeting is open to all ONE members (well, technically all AOM members, since we don't practice extreme vetting as people enter the room), and in addition to hearing from all the ONE committees, we will hand out the **ONE Awards** at the meeting. Of course, we traditionally also distribute drink tickets for the **ONE Social** at the end of the meeting – we have learned that this is a great way to induce people to attend. The awards we will hand out include **Best Paper, Best Dissertation, Emerging Scholar, Distinguished Scholar, Best Book, the Impact on Practice Award, and this year, for the first time, the ONE Teaching Award**. Thanks to our Awards Committee and the specific sub-committees for all their work in identifying the award winners.

Finally, I note that this newsletter also marks my last as Division Chair of ONE. Just before I took over as Chair, I was attending a DIG Leaders event in which Anita McGahan noted how challenging it was to serve as AOM President, not least because the role lasted for one year, which was an extremely short period of time in which to enact any initiatives. Nearly eleven months into my time as Chair, I know exactly what

she meant. I began the year with a few priorities that emerged from last year's Five Year Review, and I now know with complete certainty that none of those will be 100% realized. We have, however, made some progress that I am proud of, and which I will detail more thoroughly at the Business Meeting. We have begun to adopt the AOM Connect system (thanks, Brent McKnight!), and will see its use continue to grow in coming years. Nancy Landrum and the Greening Team have outlined a list of priorities to help make the AOM meetings more environmentally friendly, and we are working toward tangible improvements in the meetings. And, while the Response Team is still in its nascent stages (and I could have done more to advance it), it represents a great opportunity for ONE to engage with groups outside AOM and address issues of organizations and the environment.

In August, I will hand over the position of Division Chair to Jonatan Pinske, who will guide us for the 2018-19 year. I've come to know Jonatan well over the last three years of working with him as we moved through the Executive positions, and I am completely confident that our division is in great hands. Jonatan brings energy, enthusiasm, humor, and diligence to his work with our division.

See you in Chicago, or on Connect!

Best,

The ONE Executive

CONFERENCE OVERVIEW FROM THE PROGRAM CHAIRS

Judith Walls, Division Program Chair:

This year's program would not have been possible without the help of a number of key people. First, I need to thank my Project Officer, *Anandh Gopal* (NTU Singapore) for his tireless assistance with everything from checking papers and symposia into the system to scheduling the sessions. I also thank *Eunice Ng*, my PhD student for her assistance with the Best Papers. Thanks are similarly due to the ONE Program Team (*Jake Grandy, Ivan Montiel, Natalia Yakovleva*) for spearheading the recruitment of Associate Editors and helping out with the ONE Plenary, and the ONE Communications Team (*Matthew Johnson, Dante Leyva, Brent McKnight*) for flawless communication on everything program related. Finally, I want to say thank you to all of you: 224 of you volunteered to review for ONE this year and helped to ensure that we hit an average of 3 completed reviews per paper submitted. I would also like to acknowledge the people who played the role of Associate Editors for the reviewing process this year. In addition to the Program Team members, these include: *Estefania Amer, Joel Andrus, Ralf Barkemeyer, Sylvia Grewatsch, Jocelyn Leitzinger, Ben Lewis, Horacio Rousseau, and Garima Sharma*.



Our statistics for the 2018 Chicago program are similar to last year. We had 145 paper and 14 symposia submissions. We accepted 74 divisional papers, 8 discussion papers, and 6 ONE-sponsored symposia, as well as co-sponsoring a further 6 symposia.

ONE remains a very international division. Some 26 countries were represented (by primary authors/submitters): 37% of the submitters were from Europe, 33% from North America, 22% from Asia and 8% from the rest of the world – in other words, 67% of our submissions came from outside of North

America. All of these world regions were similarly proportioned in accepted papers/symposia, with a slight positive bias towards European submissions which represented 45% of all accepted papers/symposia.

A key highlight of our program this year is the **ONE Plenary**, which will be held on **Monday August 13 in the Marriott (Chicago D, 11.30AM-1.00PM)**. We deliberately schedule the plenary so that there is no overlap with other ONE sponsored sessions, to encourage attendance by our division. This year's plenary addresses the '**spiral of silence**' on sustainability. Scientists are notoriously bad at communicating their findings to the general public. In this plenary, experts from different disciplines will gather for a fireside chat, to share their experiences of how they have communicated difficult topics related to sustainability to a set of different stakeholders, from businesses to politicians to local communities. We hope that by drawing on experiences of those within and outside of the ONE community, we can gain insight on ways to communicate on sustainability. Our experts include: *Andrew Hoffman, Kira Rose, Paul Shrivastava, Gail Whiteman, and Jason Jay*.

On Sunday, we have two **discussion paper sessions**, on individual level aspects of sustainability and innovation and cross-sector partnering with discussants *Irene Henriques* and *Michael Russo*, respectively. These papers have been identified as those needing further development, and I encourage you to join the authors to support their work.

Divisional paper sessions will be held on Monday and Tuesday. This year, I am experimenting with having 5 papers in each session (instead of the standard 4). Partly, it was to try out a new format that could lead to more dynamic, rapid-fire sessions. Partly, the reason for adding an extra paper was because our space in Chicago was very limited, and I wanted to ensure we could host a larger number of attendees. The topics in our paper sessions are very diverse this year, promising an exciting program.

MONDAY:

- Entrepreneurship Lenses of Environmental Sustainability (Chair: *Christiane Bode*)
- Regulations and Policy for Environmental Management (Chair: *To be confirmed*)
- Circular Economy and Holistic Approaches to Environmental Management and Sustainability (Chair: *Patricia Vidal*)
- Green Innovation: Market and Non-market Strategies (Chair: *Ryan Merrill*)
- Management of Environmental Crises and Disasters (Chair: *Stephanie Bertels*)
- Governance Aspects of Environmental Sustainability (Chair: *Mallory Flowers*)
- Taxonomies of Environmental Management and Financing Gaps (Chair: *Olga Hawn*)

TUESDAY:

- Organizational Culture and Organizational Responses in Environmental Sustainability (Chair: *Erik Hansen*)
- Stakeholder Management for Corporate Environmental Sustainability (Chair: *Mark Starik*)
- Building Capabilities for Environmental Sustainability (Chair: *Gordon Rands*)
- Greening the Supply Chain (Chair: *Joerg Hofstetter*)
- Antecedents and Consequences of Environmental Performance (Chair: *Frederik Dahlman*)
- Geographic Influences on Environmental Sustainability (Chair: *Jonatan Pinske*)
- Individual Level Determinants of Corporate Environmental Sustainability (Chair: *Sukhbir Sandhu*)

I also want to highlight eight papers that are in this year's **Best Paper Proceedings**. Congratulations to these authors for producing high-quality work! Don't forget to join them at this year's **Business Meeting** where the winner will be announced:

- Antolin-Lopez R & Montiel I. *Entrepreneurial Collective Responses to Sustainability-related Grand Challenges*.
- Dahlmann F & Grosvold J. *Ambidextrous Environmental Managers: Trading off the Natural Environment?*
- Eikelenboom M & De Jong G. *The Impact of Dynamic Capabilities on SME Sustainable Performance*.
- Flankova S, Tashman P, Van Essen M & Marano V. *A Meta-Analysis of the Effectiveness of Voluntary Environmental Programs*.
- Lewis BW & Carlos WC. *The Financial Returns to Making the Cut: An Examination of the 100 Best Corporate Citizens List*.
- Merrill RK. *Carbon Risk, the Green Paradox, and Strategic Behavior in the US Petroleum Sector*.
- Orcos R & Palomas S. *The Impact of National Culture on the Adoption of Environmental Management Standards*.
- Patala S, Albareda L & Halme M. *Polycentric Governance of Privately Owned Resources in Circular Economy Systems*.

Jeff York, Division Program Chair-Elect:

As always, the PDW program reflects the varied interests and approaches ONE division members bring to key questions of how organizations interact with, change, and benefit from, the natural environment. Keep in mind that some PDWs may require pre-registration here: <http://aom.org/annualmeeting/registration/pdw/>



This year's PDW program will kick off bright and early on Friday morning at 8 AM with two sessions ONE has co-sponsored: 1) a **Qualitative Comparative Analysis** workshop open to all interested in this emerging method and 2) a paper development workshop requiring pre-registration for those studying topics related to **Strategy, Climate Change, and the Energy Transition**. At 9:45 there will be a session on **Biomimicry Design**, and at 11:30 we will kick off this year's **ONE Doctoral Consortium** with intensive mentoring from a wide array of ONE scholars (pre-registration required for both of these sessions).

Saturday features a packed agenda of PDWs, all focused the theme of *improving lives* through our research on organizations and environmental issues. We will continue our partnership with the SIM and PNP divisions to offer our **Junior Faculty Consortium** (pre-registration required) at 8 AM. In addition, the morning will feature session on **Climate Change Adaption**, a reflective **Guide to the Anthropocene**, a workshop on **Responsible Management Education**, and a panel and paper workshop on **Social Movements, Stakeholders, and Non-market Strategies**. In the afternoon we feature workshops on **Testing the Waters** examining research opportunities in water shortage, understanding links between the **B Corp Movement** and research, exploring **University-Industry Collaborations** for sustainability innovation, debating the **Shared Value** concept, and examining the future of **Hybrid Organizations and Social Enterprise**. Finally, come and relax after a packed agenda at the **ONE Welcome Reception** at 5:30pm (Marriot Chicago, Chicago D). We look forward to seeing you there!

AOM PROGRAM RESOURCES

Online Resources:

As you get ready to attend the Academy of Management session, we suggest reviewing two links below. The first is the AOM annual meeting main page, giving you an overview of the conference, travel details, housing and other general events. Please join us at these events. The second link is to online program where you can customize your experience:

- AOM Overview: <http://aom.org/annualmeeting/>
- Build Your Online Program: <https://my.aom.org/program2018/>

Make sure to browse all ONE sessions by choosing “ONE” as sponsors in the online program!

ONE SOCIAL AND BUSINESS EVENTS

BE SURE TO ATTEND THE ONE SOCIAL AND MEETING EVENTS

What?	When?	Where?
ONE Welcome Reception	Saturday, August 11, 5:30-7:30 pm	Marriot Chicago Downtown - Chicago D
ONE Business Meeting – open to all ONE members. Please attend – we will be announcing award winners	Monday, August 13, 4:45-6.15 pm	Marriot Chicago Downtown - Chicago E
ONE Social	After Business Meeting, 6:30-9:30 pm	Marriot Chicago Downtown - Avenue Ballrooms

ONE PROGRAM HIGHLIGHTS

Please join ONE’s engaging program this year! All sessions will be held at the **Marriot Chicago Downtown**, unless otherwise noted. The program highlights are divided up into the different types of sessions.

ONE PLENARY

Monday

- **Combatting the Sustainability Spiral of Silence** (Chicago D, 11.30AM-1.00PM)
How can we communicate sustainability effectively, outside of academia?

PDWs

Friday

- Biomimicry Design: Nature as Mentor, Model, & Measure (McHenry: 9.45-11.15AM)
- ONE Doctoral Consortium (McHenry: 11.30AM- 4.30PM)

Saturday

- SIM-ONE-PNP Junior Faculty Consortium (Clark Ballroom: 8:00AM-1:00PM)
- Business Adaptation to Climate Change Adversity (Chicago C: 9.45-11.15AM)
- Researcher’s Guide to the Anthropocene: Learning from Foundations of ONE (Armitage Ave Ballroom: 10.45AM-12.45PM)

- Mind the Gap: Practices for University-Industry Collaboration to support Sustainable Innovation (Chicago C: 11.30AM-1.00PM)
- Testing the Waters: Developing Frameworks for the Organization of Water (McHenry: 2.15- 3.45PM)
- Creating Shared Value: Hogwash or Path to Sustainable Capitalism? (Clark Ballroom: 3.30-5.00PM)
- Sustainability Academic and Practitioner Mutual Development of the Benefit Corporation Movement (McHenry: 4.00-5.30PM)

SYMPOSIUM

Sunday

- Corporations and the “Governance Gaps” for Sustainable Development: An Exploratory Analysis (Hyatt Regency, Plaza B: 4:30PM)

Monday

- Circular Economy & Sustainability in Theory: Business Models, Economic Impact, & Application (McHenry: 8.00-9.30AM)
- Improving Lives through Responsible Innovation - Practices and Challenges (Wrigleyville: 9.45-11.15AM)

Tuesday

- "California Greenin:' How the Golden State Became an Environmental Leader" (Belmont Ave Ballroom: 8.00-9.30AM)
- Can Information Save the Earth? (Belmont Ave Ballroom: 9.45-11.15AM)
- Global Perspectives on the Use of Technology to Enhance Ethics, CSR and Sustainability Pedagogy (Wrigleyville: 3.00-4.30PM)

ONE DIVISION ELECTION RESULTS

We are pleased to announce the results of the ONE Division elections.

Thank you to everyone who voted. Our rate of participation (29%) has exceeded the average of overall AOM participation across divisions (22%).

From the Membership and Nominations team, it is a great pleasure to communicate the results of the ONE Division 2018 elections. Please, welcome the new team members:

- Leadership Track: **Ivan Montiel**, Baruch College, City University of New York
- Awards Team: **Joern Hoppmann**, ETH Zurich
- Communications Team: **Panayiotis G. Georgallis**, University of Amsterdam
- Membership and Nominations Team: **Patricia Kanashiro**, Loyola University Maryland
- Teaching Team: **Sara B. Soderstrom**, University of Michigan
- Greening Team: **Sylvia Grewatsch**, Western University, Ivey Business School
- Internationalization/Integration Team: **Ralph Hamann**, University of Cape Town

We would like to congratulate all of them and thank the other candidates that ran for the various teams in the elections process. We would also like to thank Raquel Antolin Lopez for her great job in identifying and sorting through candidates, plus gathering the information for the Web launch!

MESSAGE FROM THE ONE GREENING TEAM

As we begin planning to attend the annual Academy of Management conference in Chicago, the Organizations and the Natural Environment (ONE) Greening Team would like to share some tips on "[How to Green Your Conference Experience](#)." Please share these tips with other non-ONE members that will be attending the upcoming conference.

How to Green Your Conference Experience

1. Skip the printed program and use one of the many **electronic options** available.
2. Become familiar with the "green" features of your hotel and use them. More information is available on the conference [Housing website](#).
3. Stay closer to the conference venue to avoid unnecessary travel.
4. Reuse your hotel room towel and bedding.
5. Take the stairs instead of the elevator.
6. Turn off lights when leaving your hotel room. Unplug appliances or equipment when not in use.
7. Turn off the water while brushing your teeth or washing your face.
8. Adjust your hotel room temperature or turn off the air conditioning when you are not in the room.
9. Locate and use recycling and compost bins throughout the conference venues.
10. Recycle papers, fliers, and handouts (or do not take them at all!).
11. Seek out local, organic, seasonal, vegetarian, and vegan dining options.
12. Bring a reusable water bottle with you.
13. Purchase [carbon offsets](#) for your trip.
14. Use public or shared transit options.
15. Rent a bicycle through a local bike share program.
16. Request an alternative fuel or hybrid vehicle taxi and share your ride with others.
17. Encourage others to "green" their conference experience, too!

SEE YOU IN CHICAGO!

We hope you enjoyed this version of the ONE Times, which was produced by the ONE Communications Team: Matthew Johnson, Dante Leyva, and Brent McKnight. Thank you to all the ONE members who contributed material to it.

Connect with us:

