



**May 2019 – ONE Spring Edition**

## **INTRODUCTION FROM THE ONE CHAIR**

Hello ONE-ers,

What a difference a few months can make. In the last newsletter, I was still referring to the need for a broader sense of urgency among the general public about climate change. In Europe, at least, we now seem to experience a sea change in thinking. The 16-year-old social activist Greta Thunberg, David Attenborough's climate documentaries and the Extinction Rebellion movement have all really made a difference, climate change is headline news once again. This renewed sense of urgency has implications for us as a field, though. With the pressure being put back on companies to act on climate change, and sustainability more generally, we have the responsibility to help managers make informed decisions about how to tackle sustainability issues. Insights from our research are crucial to show what the consequences are of implementing specific sustainable business practices and where the challenges lie.



I'm really happy to see that we have received great papers and proposals for symposia that will further the debate on corporate sustainability. The online program should be available soon so you can start making your own personal program. As always, we have also put together great teams of scholars for the doctoral and junior faculty consortium to help the early career researchers in our field.

As announced already, we are also working on new initiatives to work on building our community. We have plans to organize offsite events so please keep an eye out for those. Hopefully, these events will give you the opportunity to meet others in a more natural environment without a heavy reliance on air conditioning. Thanks to the great efforts of the Greening Team (Simon Pek and Sylvia Grewatsch) and our fundraising team (Norma Schönherr and Garima Sharma), we are currently piloting a carbon offset scheme for our attendees. While we are raising funds to offset our emissions collectively, initiatives to personally offset your emissions are very welcome as well and some people have already offered doing this. We hope that we can make this into a best practice that we can diffuse to the rest of the Academy.

I hope you will enjoy reading this Newsletter and continue to contribute to this great community of scholars doing research that matters!

Jonatan Pinkse  
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**ONE Chair**

## NEW PUBLICATIONS

**Congratulations to all ONE members that recently published – below are several of these:**

Antolin-Lopez, R., Martinez-del-Rio, J., & Cespedes-Lorente, J. J. (forthcoming). Environmental entrepreneurship as a multi-component and dynamic construct: Duality of goals, environmental agency, and environmental value creation. *Business Ethics: A European Review*.

Ashraf, N., Pinkse, J., Ahmadsimab, A., Ul-Haq, S., & Badar, K. (2019). Divide and rule: The effects of diversity and network structure on a firm's sustainability performance. *Long Range Planning*. In press.

Bu M, Li S, & Jiang L. 2019. Foreign direct investment and energy intensity in China: Firm-level evidence. *Energy Economics*, 80: 366-376.

Ciulli, F., Kolk, A. & Boe-Lillegraven, S. (2019). Circularity brokers: Digital platform organizations and waste recovery in food supply chains. *Journal of Business Ethics* (open access at <https://link.springer.com/article/10.1007/s10551-019-04160-5>)

Clarke, A. & Crane, A. (2018). Cross-Sector Partnerships for Systemic Change: Systematized Literature Review and Agenda for Further Research. *Journal of Business Ethics*. 150(2): 303–313. DOI: <https://doi.org/10.1007/s10551-018-3922-2>

Clarke, A. & MacDonald, A. (2019). Outcomes to Partners in Multi-Stakeholder Cross-Sector Partnerships: A Resource-Based View. *Business & Society* 58(2): 298-332. DOI: <https://doi.org/10.1177/0007650316660534>

Clarke, A., MacDonald, A. & Ordonez-Ponce, E. (2019). Implementing Community Sustainability Strategies through Cross-Sector Partnerships: Value Creation for and by Businesses (pp. 402 – 416). In: Borland, H., Lindgreen, A., Manon, F., Vanhamme, J., Ambrosini, V. & Palacios Florencio, B. *Business Strategies for Sustainability: A Research Anthology*. London, UK: Routledge.

Dahlmann, F.; Stubbs, W.; Griggs, D. and Morrell, K. (2019). Corporate actors, the UN Sustainable Development Goals and Earth System Governance: A research agenda. *The Anthropocene Review*, forthcoming. <https://doi.org/10.1177/2053019619848217>

Del Mar Martínez-Bravo, M., Martínez-del-Río, J., & Antolín-López, R. (2019). Trade-offs among urban sustainability, pollution and livability in European cities. *Journal of Cleaner Production*, 224, 651-660.

Garcés-Ayerbe, C., Rivera-Torres, P., Suárez-Perales, I., Leyva-de la Hiz, D.I. (2019). Is It Possible to Change from a Linear to a Circular Economy? An Overview of Opportunities and Barriers for European Small and Medium-Sized Enterprise Companies. *International Journal of Environmental Research and Public Health*, 16, 851. <https://doi.org/10.3390/ijerph16050851>

Georgallis, P., & Lee, B. (2019) Toward a theory of entry in moral markets: The role of social movements and organizational identity. *Strategic Organization* (open access at <https://journals.sagepub.com/doi/full/10.1177/1476127019827474>)

Hoppmann J., Naegele F., Girod B. (2018): "Boards as a Source of Inertia: Examining the Internal Challenges and Dynamics of Boards of Directors in Times of Environmental Discontinuities", *Academy of Management Journal* 62(2): 437-468. <https://doi.org/10.5465/amj.2016.1091>

Huang, L., Clarke, A., Heldsinger, N., & Tian, W. (forthcoming). The Communication Role of Social Media in Social Marketing: A Study of Community Sustainability Knowledge Dissemination on LinkedIn and Twitter. *Journal of Marketing Analytics*.

MacDonald, A., Clarke, A. & Huang, L. (online first in 2018). Multi-Stakeholder Partnerships for Sustainability: Designing Decision Making Processes for Partnership Capacity. *Journal of Business Ethics*. DOI: <https://doi.org/10.1007/s10551-018-3885-3>

MacDonald, A., Clarke, A., Huang, L. & Seitanidi, M.M. (2019). Multi-Stakeholder Partnerships for Sustainability: A Resource-Based View of Partner Implementation Structure to Outcomes. *Sustainability*,11(3), 557. DOI: <https://doi.org/10.3390/su11030557>

Olkkonen, L., & Quarshie, A. (2019). Corporate Social Responsibility in Finland: Origins, Characteristics, and Trends. Palgrave Pivot. DOI: <https://doi.org/10.1007/978-3-030-17435-4>

Ossenbrink J.\*, Hoppmann J.\*, Hoffmann V.H. (2018): "Hybrid Ambidexterity: How the Environment Shapes Incumbents' Use of Structural and Contextual Approaches", *Organization Science*, in press. \* Authors contributed equally

Quarshie, A., Salmi, A., & Wu, Z. (2019). From Equivocality to Reflexivity in Biodiversity Protection. *Organization & Environment*, DOI: <https://doi.org/1086026619837122>

Varsei, M 2019, 'Sustainable Supply Chain Design', in J Sarkis (ed.), *Handbook on the Sustainable Supply Chain*, Edward Elgar Publishing, Massachusetts, Chapter 15, pp. 242–260. DOI: <https://doi.org/10.4337/9781786434272>

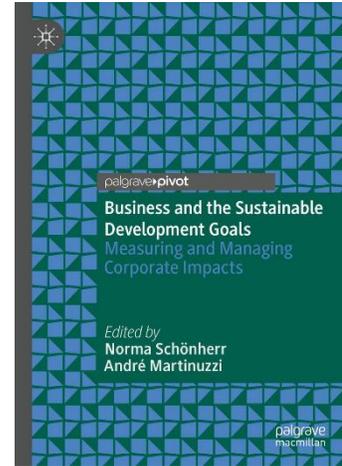
Williams, A., Whiteman, G., & Kennedy, S. (2019). Cross-Scale Systemic Resilience: Implications for Organization Studies. *Business & Society*. <https://doi.org/10.1177/0007650319825870>

## NEW BOOKS AND JOURNAL ISSUES

### **BUSINESS AND THE SUSTAINABLE DEVELOPMENT GOALS (now available)**

Edited by **Norma Schönherr** and **André Martinuzzi**, “Business and the Sustainable Development Goals: Measuring and Managing Corporate Impacts” is now available via Springer Link: <https://link.springer.com/book/10.1007%2F978-3-030-16810-0>.

This innovative and engaging book discusses the contribution of business to the Sustainable Development Goals (SDGs) adopted by the United Nations in 2015. It specifically focuses on tools for measuring and managing impacts on the SDGs that are at the disposal of companies today.



In six chapters, “Business and the Sustainable Development Goals” presents research findings from the largest to date international research project on the subject funded by the European Union ([www.global-value.eu](http://www.global-value.eu)). At the same time, the book includes cases from corporate practice and expert interviews, which demonstrate how business can and must engage to make a substantial contribution to the achievement of this global sustainable development agenda.

## ANNOUNCEMENTS: AWARDS, GRANTS, AND OTHER GREAT NEWS

### **INTERNATIONAL CONFERENCE FOR SUSTAINABLE ENTREPRENEURSHIP ([Registration is now open](#))**

Location: Montreal, Quebec, Canada

Date: August 28-31, 2019.

#### **Why ICSE?**

*"Join a movement to Innovate a Carbon-Free Economy in a Thriving Planet"*

ICSE starts a movement where *Sustainable Entrepreneurship* is re-defined as *Entrepreneurship done right*; where every entrepreneur is a sustainable entrepreneur; where entrepreneurs don't want to just change the world, but also *save the world!*

#### **Who should attend?**

Whether you're an Academic, a Student, a Business Leader, an Entrepreneur or a Policy Leader, this is your opportunity to join our movement at its ground zero.

#### **Why register?**

- Opportunity to participate in the [ICSE Academy](#) workshops led by global industry and policy leaders
- Attend more than 20+ captivating [Conference topics](#) delivered by cutting-edge scholars
- 25+ Speakers, 15+ Panel Discussions, 100+ Abstract presentations, 300+ Entrepreneurs & many more
- Go GLOBAL by meeting and networking with world scholars from Canada, US, China, UAE, India, South Africa and the list goes on...
- Join us for a grand gala dinner and awards ceremony
- Register before June 15, 2019 to avail of amazing discount and start preparing for your travel. Register for both the Conference and the Academy and save \$50!
- Be a part of this new frontier in entrepreneurship!

You'll come out of the conference inspired by the latest advances in the circular economy, biomimicry, women entrepreneurship, indigenous entrepreneurship, social innovation, impact investing, the circular economy, digitally-enabled sustainable business models, etc.

## VIRTUAL SUMMIT ON RESPONSIBLE INNOVATION



Digitalization, Internet of Things and Artificial Intelligence hold the potential to create new business opportunities while helping to address the grand challenges Europe is facing today.

The Virtual Summit on Responsible Innovation explores how this immense potential can be navigated in a responsible, inclusive and sustainable manner.

Register now to reserve your spot at [www.tinyurl.com/livinvirtual](http://www.tinyurl.com/livinvirtual). For more information on the program and speaker line-up, download the conference brochure at [www.tinyurl.com/livinvirtualbrochure](http://www.tinyurl.com/livinvirtualbrochure).

Share your views and expectations on responsible innovation by joining our Video Competition. Participation is easy: check the Call for Submissions at [www.tinyurl.com/livincompetition](http://www.tinyurl.com/livincompetition), submit online by May 28 2019 and win attractive prizes!

- Main price: 1.000 Euro
- First runner-up: 750 Euro
- Second runner-up: 500 Euro

Winners will be announced in an award ceremony at the Virtual Summit on Responsible Innovation.

## ANNUAL REVIEW OF SOCIAL PARTNERSHIPS NO.13



We're delighted to announce that the long awaited Annual Review of Social Partnerships (ARSP) no. 13 is now available for download! [https://www.crcpress.com/rsc/downloads/ARSP\\_13.pdf](https://www.crcpress.com/rsc/downloads/ARSP_13.pdf) (copy & paste in a browser if the link does not work).

Across four sections and 110 pages, this year's ARSP includes (yet is not limited to):

- A review of more than 120 publications on CSPs from 2017/2018, highlighting a growing scholarly focus on better understanding how CSPs and the involved organizations can contribute to grand challenges, such as those addressed by the Sustainable Development Goals.
- A collection and discussion of pedagogical tools on dealing with assumptions in CSP pedagogy and practice. We present a portfolio of personal accounts and suggestions around dealing with assumptions, a related case study for teaching and practice, a practitioner interview, and a teaching innovation to uncover assumptions based on The LEGO® SERIOUS PLAY® Method.
- A compilation of recent insights into CSP research, for example, with respect to meta-governance of CSPs and the challenges of a large collaborative research program on climate change, agriculture and food security. You will learn about Proudly Made in Africa and its partnerships from a research perspective, as well as about the role of academic research according to the Head of the Private Sector Team at Oxfam GB.
- A thought piece by Prof. Pieter Glasbergen on partnerships as governance mechanisms for sustainable change.
- Insights and community views into the challenges and opportunities of CSPs as an alternative to address human exploitation in businesses, including academic and practitioner interviews and a discussion of the role of big data in bringing actors together and causing new challenges.

Feel free to download it (open access) and enjoy the reading.

Kind regards,  
ARSP Editorial Team

P.S. ASRP issues 7-13 are available under <https://www.routledge.com/posts/12925>. If you are interested in joining our community, please email [A.E.Kourula@uva.nl](mailto:A.E.Kourula@uva.nl).

## CALLS FOR POSITIONS

### PhD Fully-funded Studentship in Business Sustainability

Cranfield School of Management's Sustainability Group is seeking applications for a PhD scholar to join the team in September 2019. The Group creates modular sustainability-related content for use within the School of Management and across the university, and acts as a focal point for collaboration between School of Management Groups and the rest of the University on topics relating to business sustainability.

The successful applicant will undertake doctoral research in one of the following research strands:

- Partnership for sustainable innovation
- Social and sustainable entrepreneurship
- Education for business sustainability
- Marketing practice in purpose-led organizations
- Changing consumer behaviour at scale

They would be expected to submit at least two high quality academic papers during the course of the PhD, as well as undertaking duties (one day a week on average) which support the delivery of the Group's strategy, including teaching, facilitating workshops, organizing speaker events, producing online learning materials and later in their PhD, supervising MSc students and marking their assignments.

At a glance

- Application deadline: 30 Jun 2019
- Award type(s): PhD
- Start date: 30 Sep 2019
- Duration of award: 3 years
- Eligibility: UK, EU, Rest of World
- Reference number: SOM0003

Full details available at: <https://www.cranfield.ac.uk/som/research-degrees/phd-studentships/phd-studentship-in-business-sustainability>

*We hope you enjoyed the latest ONE Times, which was produced by the ONE Communications Team: Dante Leyva, Brent McKnight and Panikos Georgallis.*

*Thank you to all the ONE members who contributed material to it.*

*Connect with us:*

