

SMU

Learning Labs 3&4
KGC Law Library
55 Armenian Street
179943 SG

November 27th 2018

9am – 5pm

Organizers



Co-Organizer



The “MAD” Conference

Managing Agriculture Digitally - Innovations for Sustainable Food

The International Association for Agricultural Sustainability (IAAS) and the Singapore Management University Lee Kong Chian School of Business (SMU-LKCSB) welcome leading entrepreneurs, academics, and industry stakeholders to explore how innovative business models and digital technologies are supporting sustainable food in ASEAN.

Dr. Cheng-I Wei (IAAS) and Dr. Simon JD Schillebeeckx (SMU-LKCSB) extend a warm invitation to join the conversation and explore collaborations in supply chain management, agrotech, aquaculture, and the movement from farm to fork.

Highlights

Keynotes	Innovation Panel	Project Presentations
<p>Cheng-I Wei <i>Chairman of IAAS and Professor and Director of International Programs in Agriculture & Natural Resources at the University of Maryland</i></p>	<p>Ching-Sen Liu - <i>President Chriskey Biomedical Technology</i></p>	<p>Digital Innovations in Sustainable Agriculture and Land Use Simon Schillebeeckx - <i>Assistant Professor, SMU-LKCSB</i></p>
<p>Gerry George <i>Dean and Chair Professor of Innovation and Entrepreneurship at Singapore Management University Lee Kong Chian School of Business</i></p>	<p>ChieLiang Kuo - <i>Chairman Archeus Biomedical and Cosmetic</i></p>	<p>Insights from the Digital Green Economy Ryan Merrill - <i>Research Fellow, SMU-LKCSB</i></p>
<p>Ravi Khetarpal <i>Executive Secretary of APAARI</i></p>	<p>Saumil Shah - <i>CEO EnerGaia</i></p>	<p>Roots that Shoot (Up), Advances in Vertical Farming Veera Skaran - <i>Founder & Director, Greenology</i></p>
	<p>Chiahung Chu - <i>Chairman SkyVillageCoffee</i></p>	<p>Blockchain, Bus Coin & Local Economy Wen-Hsi Lee - <i>Director of Academia-Industry Collaboration, NCHU</i> Tzong-Ru Lee - <i>Professor of Marketing, NCHU and Vice Chairman, IAAS</i> Lee-Chung Chen - <i>Director of Digital Transformation, III</i> Mei-Hsiang Yang - <i>PhD Candidate, Asia University</i></p>
	<p>Learning Panel</p>	<p>Trends in Precision Agriculture Kothandapani Ganesh - <i>Senior Knowledge Expert & Global Lead, Mckinsey & Company</i></p>
	<p>Miriam Feiler - <i>Founder Bizzi</i></p>	<p>Smart Plant Factory Wei Fang - <i>Professor, Bio-Industrial Mechatronics Engineering, NTU</i></p>
	<p>George Yu - <i>Chairman Classic Sparkling Wine</i></p>	<p>The Future of Food and Agriculture: Challenges and Solutions Arthur Chen - <i>CEO, SHINKONG iEcofun</i></p>
	<p>Gibran Huzaifah - <i>CEO e-Fishery</i></p>	

Register Online

[Here](#)



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