



## Organizations and the Natural Environment: A Division of AOM

### ONE Times – January 2022 Edition

Dear ONERs,

Happy 2022 from the ONE Division and the ONE Division Communications Team. We're happy to share with you the January 2022 Edition of the ONE Times Division Newsletter, with important ONE-related news.

As before, this edition comes to you in the form of this online message. The content includes new publications, calls for papers, and much more. We are also launching a new section to welcome new early-career members and welcome them in the ONE Community.

We hope you enjoy reading the division members' news and you join us cheering the achievements and recognitions received by other members, as well as welcoming the new ones.

Newsletter content:

- [Message from the ONE Program Chair, Martina Linnenluecke](#)
- [New awards and calls for nominations](#)
- [New publications by ONE members – Books and Book Reviews](#)
- [New publications by ONE members – Journal Articles and Book Chapters](#)
- [Awards and recognitions](#)
- [Calls for papers \(conferences and special issues\)](#)
- [Meet the #ONEmore, the ONE new members](#)
- [Recent examples of engaging practices](#)
- [Other important ONE-related news](#)

Sincerely,

Your ONE Communications Team

Lucrezia, Nicholas, & Youthika

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## Message from the ONE Program Chair, Martina Linnenluecke

Dear ONE Members

As you are reading this newsletter, we are already busy behind the scenes to plan for AOM2022 in Seattle. The theme of AOM2022, “Creating a Better World Together”, is closely aligned with the mission of our ONE Community. For the first time in the history of the Academy and the Division, we are planning for a hybrid event – which is both very exciting and challenging at the same time. We find ourselves in uncharted territory and are yet to see how the innovations will work and how they will be received by ONE Members. We are also yet to find out if the Academy will keep a hybrid format for future years – we are certainly keen to support this move, which would bring not only substantial environmental but also social benefits, especially in terms of increasing access to the AOM conference globally.

Despite the host of new restrictions due to the latest Omicron wave, we are still hoping that AOM2022 will offer opportunities to reconnect in person. However, we are keeping a close eye on the unfolding COVID situation and are prepared to shift more events online, if needed. The safety of our members is a top priority, and we are looking into planning events in a way that we can accommodate hybrid models and use outdoor space for our socials. I am aware that many of you still face significant uncertainties, especially those needing to travel long distances and those feeling concerned about their health and wellbeing. We will send updates to you if and when they become available so that you can plan ahead.

I would also like to take this opportunity to thank everyone for the time and effort that went into putting together the very many fantastic PDW and Symposia Proposals as well as the Paper Submissions that we have received. Many of you might have noticed that our reviewer & submission keywords were updated to include topics such as biodiversity, the SDGs and sustainable impact – it seems that the update was timely as we received 21 submissions on the SDGs and another 30 submissions on sustainable impact alone!

<b>Info</b>	<b>#</b>
Finalized ONE Submissions	183 - Paper 13 - PDW Workshop 12 - Symposium
Total Number of ONE Finalized Submissions	209
Total Number of Reviewer Assignments for Papers Sent	522 (so far!)

A huge thanks also to the many reviewers who agreed to help evaluate the submissions – I have just emailed out 522 reviewer assignments today and I really appreciate that so many members of our community are taking time out of their busy schedules to help support the ONE Community. If you are not signed up yet, it is not too late – head to <https://reviewer.aom.org/2022/MyReviews.aspx> to get started! I also very much appreciate the help of the Program Team Members who support my role as Program Chair and will assist over the coming months with assessing the reviews and putting together the final program.

The digitization due to Covid now also means that the August conference is no longer our only main point of contact. We have seen a substantial increase in communities of research, teaching and practice outside of the main meeting. For instance, there is now an active Impact Scholar Community and PhD Community – both of which offer opportunities for researchers within and beyond ONE to interact throughout the year. I am excited by these developments as they mean that we see more ongoing support and collaboration within the ONE community throughout the year. Our Exec Team is more than happy to support other new initiatives so please feel free to get in touch!

I hope that we will get an opportunity to reconnect later this year and hope that you stay safe, healthy and well amongst all the ongoing challenges we are facing.

**Martina Linnenluecke**

ONE Program Chair

Dear ONERs,

Please remember [to sign up as a reviewer](#) for ONE in 2022. It is our volunteers who keep the wheels at AOM's annual meeting turning. As a reviewer, YOU are at the core of this process.

[Sign up to Review for ONE](#)

## [New awards and calls for nominations](#)

### [Kauffman Foundation Supports ONE Division](#)

The Ewing Marion Kauffman Foundation has awarded the Organization and Natural Environment Division (ONE) at the Academy of Management (AOM) \$25,500 to be used over a period of 3 years. The grant will support research at the intersection of natural environment and entrepreneurship.

Entrepreneurship is an important lever for addressing grand challenges related to environmental sustainability such as biodiversity loss, deforestation, and global warming. Rigorous research can provide evidence-based insights to entrepreneurs for using business as a tool for addressing grand challenges.

Members of the Organizations and Natural Environment (ONE) Division at the Academy of Management (AOM) have spearheaded this scholarly agenda. They engage in rigorous scholarship that explain the when, what, how and why of entrepreneurship which positively impacts the natural environment. Support from the Kauffman Foundation will help ONE members to continue this research.

Kauffman Foundation's grant will support:

- [Best Paper Award for Paper on Environmental Sustainability and Entrepreneurship](#). This award will be for a rigorous and relevant paper at the intersection of

environmental sustainability and entrepreneurship (click on [this link](#) for more information).

- [\*Best Early Career Scholar Paper on Environmental Sustainability and Entrepreneurship\*](#). This award will be for a rigorous and relevant paper at the intersection of environmental sustainability and entrepreneurship published by a PhD student (as the first author) published within 2-3 years of graduation (click on [this link](#) for more information).
- *Support for Doctoral Students from the Developing World*. 3-4 doctoral students from the developing world will be fully supported (conference registration, stay and travel) for attending the AOM conference. These doctoral students must be accepted to the ONE doctoral consortium. Preference will be given to the doctoral students who may otherwise not be able to attend the conference.

We are grateful to the Kauffman Foundation for encouraging research that can meaningfully impact entrepreneurship for the good of our planet.

### 2022 ONE Dissertation Award - Call for Nominations

The ONE Doctoral Dissertation Award recognizes recent doctoral work in the area of organizations and natural environment. The winner receives a plaque from the ONE Division, a check for \$500 from the ONE division and award sponsor, recognition at the annual ONE Business Meeting at the Academy of Management conference, as well as a listing with other past winners on the [ONE website](#).

To be eligible, a dissertation must focus on some aspect of organizations and the natural environment and must have been conducted by a ONE Division member. In addition, the dissertation must have been defended between May 1, 2021 and April 30, 2022 for this year's award. To apply for the award, and for full consideration, please be sure that all items listed below are separately submitted via this link by **April 30, 2022**: [ONE Dissertation Award Form](#).

1. **Dissertation title**
2. **Dissertation summary** (PDF or Word document of no more than 10 double-spaced pages or 3,000 words, in English, without author information)
3. **Author's full name**
4. **University name**
5. **Department**
6. **Successful defense date**
7. **Committee members** (please include positions and institutional affiliations)
8. **Author's address**
9. **Author's phone number 1**
10. **Author's phone number 2**
11. **Author's email address**
12. **Notes** (include any important caveats or conditions, such as whether the author was not the lead author on one or more chapters of the dissertation).

After receiving the applications, the Dissertation Award Committee will conduct a blind review of all the abstracts and select finalists for a more thorough second round screening based on each candidate's full dissertation. The Awards committee will contact finalists to request an anonymized PDF copy of the complete dissertation.

For consistency, the screening criteria for the initial and final screening will be the same as in previous years: **relevance, scholarly contribution, theoretical and methodological rigor, as well as practical implications.** Given these selection criteria, the committee suggests applicants submit abstracts that address each criterion.

The committee for the 2022 ONE Dissertation Award is formed by:

- Pilar Acosta, Assistant Professor, Ecole Polytechnique France
- Bjoern Mitzinneck, Assistant Professor, University of Groningen
- Maoliang Bu, Associate Professor, Nanjing University
- Katrin Heucher, Postdoctoral Research Fellow, Erb Institute, University of Michigan

If you have any questions, feel free to contact the ONE Dissertation Committee (including Dissertation Award Committee Chair Katrin Heucher ([katrinsh@umich.edu](mailto:katrinsh@umich.edu)), and the ONE Awards Committee (through Elisa Alt, [elisa.alt@kcl.ac.uk](mailto:elisa.alt@kcl.ac.uk)).

### 2022 ONE Book Award - Call for Nominations

The Organizations and the Natural Environment (ONE) Division of the Academy of Management 2022 Book Award recognizes the best book published in the previous three years (2019, 2020 or 2021) in the area of organizations and the natural environment.

#### Key information

- The recipient will receive an award plaque from ONE, a check for \$500 from the ONE division and award sponsor, recognition at the annual AoM ONE Business Meeting (where the recipient of the award will be announced), as well as a listing with past Book Award winners on the [ONE website](#).
- At least one author (or editor for collected works) needs to be an ONE member.
- Edited books (books divided into chapters, each of which is written by a different author or group of authors) are eligible for the ONE Book Award so long as they have a research focus in the ONE field and have a value-added overview chapter by the editors.
- New editions of previously published works, while laudable, are not eligible for the ONE Book Award.

#### Nomination process

- Nominations by others and self-nominations are possible. Stage of career and background do not matter, so long as the member is in good standing at the Academy of Management.
- The nomination should be in the form of a brief supporting statement summarizing the book and explaining how the book addresses organizations and the natural environment topics.
- The nomination statement should be addressed by email to Janina Grabs ([janina.grabs@esade.edu](mailto:janina.grabs@esade.edu)), ONE Book Award Committee chair.
- The nominator or nominee should send (or request the publisher to send) a copy of the nominated title to each member of the book award committee and Chair at the addresses below. If you will send an eBook, please send a copy to Janina Grabs for distribution to

committee members (it will not be distributed further than needed for the award evaluation process).

- The nomination statement deadline is **April 30, 2022**. Books should be received soon after.

### **Selection criteria**

Nominated books will be judged according to four criteria:

1. Originality in substance and approach
2. Significance for scholarly and/or policy debate in the field
3. Rigor in approach and analysis
4. Readability

### **2022 ONE Book Award Committee Members and their Best Mailing Addresses**

- Domenico Dentoni  
3 Impasse de l'Yeuse, Saint Georges d'Orques 34680, France
- Janina Grabs  
Hungerbergstrasse 27  
CH-8046 Zurich
- Nicholas Poggioli  
1221 Brooklyn Ave #4  
Ann Arbor, MI 48104
- Maja Tampe  
ESADE  
Avinguda de la Torre Blanca, 59  
08172 Sant Cugat del Vallès, Barcelona

If you have any questions or require further information, please contact Janina Grabs ([janina.grabs@esade.edu](mailto:janina.grabs@esade.edu))

### **2022 ONE Teaching Award - Call for Nominations**

Organizations and the Natural Environment (ONE) division of the Academy of Management invites nominations, including self-nominations, for the 2022 ONE Teaching Award. This award recognizes and celebrates teaching accomplishments in the classroom and in educational publications. The award advances the teaching aims of the ONE division by promoting learning in the area of relationships between organizations and the natural environment. These significant relationships need improvement to support the continued existence, development, and management of human organizations and societies. The pollution of air, water, and land, and the depletion of both renewable and nonrenewable resources as a result of actions of formal organizations are the most obvious manifestations of these relationships. Future generations require the related education to support them in meeting these challenges and it is the current generation of scholars that will enable change through this education.

The award will be given to impactful teaching and/or pedagogical research based on a teaching record over the past 5 years (calendar years 2017-2021 inclusive) that demonstrates diverse teaching expertise at the undergraduate, graduate and/or executive/practitioner levels. It is not necessary to have taught at all of these levels to apply for the award, but it is considered advantageous to have experience over at least a couple of these levels. Consideration for this will be given based on the teaching opportunities at the particular institution where some universities do not offer a full range of degrees and/or have a particular focus. The nomination letter should outline any special circumstances related to this issue.

### **Selection Criteria**

- A demonstrated record of teaching on ONE domain topics, including development of teaching materials
- Publications on teaching/education topics with a ONE orientation
- Work with practitioners and/or in entrepreneurial/experiential learning settings with students to promote environmentally sensitive policies and practices, either locally and/or internationally
- Promote holistic, integrative, and interdisciplinary ONE learning as demonstrated by course or curriculum development, teaching practice, pedagogical publications, or other means.
- Willingness to participate in future ONE Teaching Award presentations and the award selection process.

### **Eligibility**

- Any current ONE Division Academy of Management member

### **Nomination Procedure**

1. Letter of nomination detailing accomplishments and reasons for the nomination (maximum 5 pages)
2. Curriculum vita (abbreviated to highlight relevant teaching, achievement, service, and scholarship from the 5-year period)
3. One sample syllabus from a ONE-themed class (abbreviated, if needed), including evidence of teaching effectiveness
4. One ONE-themed educational/pedagogical publication, if available
5. Two letters of recommendation from former students attesting to the impact of the teaching
6. Pages should be numbered with a **maximum of 20 pages** for the entire submission.
7. Nomination packets should be uploaded as a **single PDF file**:  
<https://forms.gle/PvmF33TvtEvNo6mj7> no later than April 30, 2022 at 11:59 pm Eastern time zone.
8. For questions, please contact Nancy Landrum at [nlandrum@luc.edu](mailto:nlandrum@luc.edu)

### **Selection Committee**

- Members of the ONE Teaching Committee
- One member of the ONE Executive Committee
- Last year's ONE Teaching Award winner

### Timeline

- **April 30** - deadline for submissions, 11:59 pm Eastern time zone.
- August - The winner will be announced at the ONE business meeting during the Academy of Management annual conference

### 2022 ONE Emerging Scholar Award - Call for Nominations

The ONE Emerging Scholar Award recognizes early career academics who have already made outstanding research contributions in the area of organizations and the natural environment, and who appear to have a strong potential to continue making such contributions in the near future.

The Emerging Scholar Award winner will receive a plaque from the ONE Division, a \$500 check from the ONE Division and award sponsor, recognition at the annual ONE Business Meeting held during the Academy of Management conference, and a listing on the ONE website with the other past Emerging Scholar Award winners.

To be eligible, the nominee must be at an early stage in her/his career, generally within **six years of receiving his or her PhD** (or other terminal degree) and be pre-tenure (or equivalent) and have been a member of good standing in the ONE Division for the past three years. In a case where a scholar has taken a formal leave of absence due to illness or birth/adoption of a child, s/he may request an extension of the six- or three-year window from the selection committee chair.

The nomination process is relatively simple. One can self-nominate or be nominated by others. A nomination consists of a short statement (no more than two pages) about the candidate sent via e-mail by **April 30, 2022**, along with a complete, up-to-date CV, to the Emerging Scholar Award Chair, Dr. Mark R. Desjardine (mdesjardine@psu.edu) and the ONE Awards committee, Dr. Natalia Ortiz-de-Mandojana (nortiz@ugr.es). Your email should use the subject line: *ONE Emerging Scholar Nomination*. In addition, the nominator or nominee should be sure to make key papers, books, monographs, and popular outlet pieces available, upon request, to the committee.

While the nomination process is simple, the selection process is less so. The committee will examine the candidate's overview statement and corpus of research. The criteria normally applied in other ONE awards to assess quality will also be applied to the work of the Emerging Scholar: the work's relevance, its academic contribution, theoretical and methodological rigor, and practical implications. Based on these criteria, the committee's knowledge of the field, and information sometimes solicited from third-party experts, the committee will choose a single ONE Emerging Scholar Award winner for the year.

### 2022 Emerging Scholar Award Committee Members:

Dr. Mark R. Desjardine (Chair)  
 Pennsylvania State University's Smeal College of Business (USA)

Dr. Caroline Flammer  
Columbia University (USA)

Dr. Olga Hawn  
University of North Carolina Chapel Hill (USA)

Dr. Emilio Marti  
Erasmus University Rotterdam (Netherlands)

If you have any questions, please feel free to contact Dr. Mark R. Desjardine ([mdesjardine@psu.edu](mailto:mdesjardine@psu.edu)).

### 2022 ONE Distinguished Scholar Award - Call for Nominations

The ONE Distinguished Scholar Award recognizes a prominent scholar whose contributions have been central to the development of the field of environmental management/sustainable business, and who has made a significant impact on ONE scholarship. The winner will receive a commemorative plaque from the ONE Division, a check for \$500 from the ONE division and the award sponsor, recognition at the annual ONE Business Meeting at the Academy of Management Conference, as well as a listing with previous and future winners on the ONE home page.

With this award, we seek to acknowledge scholars who have taken a leadership role in the field of ONE by opening up lines of thinking or inquiry. The distinguished scholar is someone who has started conversations, built up or extended the ONE community, contributed new ideas and scholarship to the field, and has spanned disciplinary boundaries. For example, such a scholar may have started or moved forward a journal or scholarly series, established research centers or networks, developed foundational research concepts, or been particularly active in training and mentoring those new to the field.

Candidates that are nominated but do not win the award will be automatically re-nominated for the subsequent three years.

The nomination process is relatively simple. One can self-nominate or be nominated by others. A nomination consists of a short statement (no more than two pages) about the candidate sent via e-mail **by April 30, 2022**, along with a complete, up-to-date CV, to the Distinguished Scholar Award Committee Chairs, Magali Delmas ([delmas@ioes.ucla.edu](mailto:delmas@ioes.ucla.edu)) and Alberto Aragón-Correa ([jaragon@ugr.es](mailto:jaragon@ugr.es)), and the ONE Awards Committee (through Natalia Ortiz-de-Mandojana– [nortiz@ugr.es](mailto:nortiz@ugr.es)). The nomination application should point out contributions to and influence on ONE scholarship. Nomination letters should also highlight activities of the scholar that opened up lines of inquiry, new journals, series, conferences or workshops, PhD programs, post-doctoral programs, and the establishment or furthering of dedicated sustainability centers. The awards committee may also seek out additional information from the nominee directly.

The awards committee will examine each nominee's overview statement and corpus of research, paying attention to both research contributions and the development of our research community. Research contributions will be evaluated according to the criteria normally applied in other ONE awards to assess quality: relevance, academic contribution, theoretical and

methodological rigor, and practical implications. Broader scholarly contributions to our community will be based on nomination statements, the committee's knowledge of the field, and information sometimes solicited from third-party experts. The committee will choose a single ONE Distinguished Scholar Award winner for the year.

If you have any questions, please feel free to contact Magali Delmas, Alberto Aragón-Correa, or Natalia Ortiz-de-Mandojana. Thank you for your interest

## 2022 ONE and Network for Business Sustainability (NBS) Research Impact Award - Call for Nominations

This award recognizes a piece of contemporary, peer-reviewed research that has important implications for practice. The research may focus on any issue that is of societal or environmental importance. The [Network for Business Sustainability](#) (NBS) co-sponsors this award with the Organizations and the Natural Environment Division.

The winner will receive \$500 cash and a trophy. The research will be promoted through NBS's international network of business leaders, researchers, and students (see description of NBS at end of document).

Find out about [previous award winners](#) here: <https://www.nbs.net/articles/r-research-impact-on-practice-award-winners>

### **Nomination and evaluation**

The paper must be *published during the previous calendar year (January 1-December 31, 2021) either a) online (must have a DOI number) or b) in hard copy. However, any single paper can only be nominated once (i.e. a paper published online one year cannot be nominated again when it appears in the journal).*

At least one author needs to be an ONE Division member.

Applicants may nominate their own work or the work of another.

To nominate an article, submit the original article, along with a letter of nomination, which should include:

1. Full citation and author's contact information
2. Description of the key contributions (theoretical and empirical) (max 150 words)
3. Description of the realized or potential implications for practice (max 150 words)

The descriptions should be written in language that is accessible to knowledgeable sustainability practitioners.

The criteria for judging articles are:

- Relevance (e.g. is the topic of importance to managers or other practitioners) (50%)
- Rigor (i.e. what is the quality of the research — the work must be empirical, but can be based on qualitative or quantitative data) (50%)

We also encourage members of the research community to [join NBS](#) to share insights with practitioners.

The submission deadline is **April 30, 2022**. Please send submissions, and any questions, to both Maya Fischhoff of NBS ([mfischhoff@nbs.net](mailto:mfischhoff@nbs.net)) and Natalia Ortiz de Mandojana, ONE Awards Committee ([nortiz@ugr.es](mailto:nortiz@ugr.es))

The judging committee will consist of an ONE Awards Committee member, an additional ONE member (appointed by the ONE Awards Committee Chair), one NBS staff person and a member of the practitioner community (e.g. sustainability managers).

The winning paper will be announced at the ONE Division business meeting in August.

## About NBS

The Network for Business Sustainability (NBS) is dedicated to making business more sustainable. We do this by sharing evidence-based guidance for business leaders thinking ahead. Over 35,000 business leaders, researchers and students from around the world contribute to and follow our work. We also facilitate a community of 200 sustainability research centres. NBS's main office is at the Ivey Business School (Canada), with a francophone office at L'Université du Québec à Montréal. More information at: <https://www.nbs.net/>

## New publications by ONE members – Books and Book reviews

**Anna Dowbiggin's** book 'Climate Risk and Business: New Challenges for Organizations' was published in 2021 by Palgrave Macmillan. According to Anna, the book is a five fold proposition of how businesses will need to adjust their organizing principles in the face of various risks associated with climate change.

Anna Dowbiggin is a Business professor with the University of Guelph Humber in Toronto. The link can be found here: <https://link.springer.com/book/10.1007/978-3-030-78244-3>

**Kurland, N. B.**, (2021) Review of *The Engaged Scholar: Expanding the Impact of Academic Research in Today's world* by Andrew J. Hoffman. *Business and Society Review*. December 10. <https://doi.org/10.1111/basr.12243>

## New publications by ONE members – Journal Articles and Book Chapters

**Awan, U., Sroufe, R., and Shahbaz, M.**, (2021) "Industry 4.0 and the Circular Economy: A Literature Review and Recommendations for Future Research," *Business Strategy and Environment*, May, 30 (4); 2038-2060. <http://doi.org/10.1002/bse.2731>

**Rae André** (2020). Teaching Climate Leadership: Promoting Integrative Learning in Courses on Strong Sustainability. *Journal of Management Education* Special Issue on Sustainability in Management Education. Vol. 44 (6): 766-793. Issue published: December 1, 2020.

<https://doi.org/10.1177/1052562920941547>

**Gianluca Biggi, Elisa Giuliani, Arianna Martinelli & Emilio Benfenati** published a new article (2022) titled: Patent Toxicity on *Research Policy*. Available to download here: <https://www.sciencedirect.com/science/article/pii/S0048733321001293?via%3Dihub>

**Grimm, J. H., Hofstetter, J. S., & Sarkis, J.** (forthcoming). Corporate sustainability standards in multi-tier supply chains – An institutional entrepreneurship perspective. *International Journal of Production Research*. <https://doi.org/10.1080/00207543.2021.2017053>.

**Chang H Kim**, a PhD candidate at James Cook University Australia, has published the following book chapter: Digital Servitisation and Reverse Logistics Towards a New Circular Economy in *Digital Transformation in a Post-COVID World* <https://www.taylorfrancis.com/chapters/edit/10.1201/9781003148715-15/digital-servitisation-reverse-logistics-towards-new-circular-economy-adrian-kuah-chang-kim>

**Hofstetter, J. S., De Marchi, V., Sarkis, J., Govindan, K., Klassen, R., Ometto, A. R., ... & Vazquez-Brust, D.** (2021). From Sustainable Global Value Chains to Circular Economy—Different Silos, Different Perspectives, but Many Opportunities to Build Bridges. *Circular Economy and Sustainability*, 1(1), 21-47. <https://doi.org/10.1007/s43615-021-00015-2>

**Kurland, N. B. and Schneper, W. D.** (2021). A social enterprise's hybridizing journey to reconcile goals and structure with identity. *Journal of Social Entrepreneurship*, October 14, 2021. <http://dx.doi.org/10.1080/19420676.2021.1995029>

**Preuss, L. and Fearne, A.** (2021). Cognitive frames held by supply chain managers: Implications for the management of sustainability in supply chains, *Supply Chain Management: An International Journal* <https://doi.org/10.1108/SCM-08-2020-0364>

**Preuss, L.; Vazquez-Brust, D.; Yakovleva, N.; Foroughi, H. and Mutti, D.** (2022) When social movements close institutional voids: Triggers, processes and consequences for multinational enterprises, *Journal of World Business* 57:1, 101283

**Sarkis, J., Dewick, P., Hofstetter, J. S., & Schröder, P.** (2021). Changing of the guard: A paradigm shift for more sustainable supply chains. *Resources, Conservation and Recycling*, 170(10558). <https://doi.org/10.1016/j.resconrec.2021.105587>

**Shon Hiatt & Sangchan Park**'s paper that won the 2016 ONE Best Paper Award, titled: Shared Fate and Entrepreneurial Collective Action in the U.S. Wood Pellet Market, was recently accepted for publication at *Organization Science*. <https://pubsonline.informs.org/doi/10.1287/orsc.2021.1532>

**Sroufe, R., Hart, S., and Lovins, H.,** (2021). “The Future of Business Schools: 21<sup>st</sup>Century Sustainable MBA Programs, *Journal of Management for Global Sustainability*, Vol 9, Iss 1; pp 15-41; 2021. DOI: <https://dx.doi.org/10.13185/JM2021.09102>

**Sroufe, R.** (2021) "Design for the Experience: A More Sustainable Future: Chapter 3 in *Personal Sustainability Practices: Faculty Approaches to Walking the Sustainability Talk and Living the U.N. SDGs*, Edward Elgar Publishing, edited by Starik, M, and Kanashiro, P. ([web link](#))

**Sroufe, R., and Dole, K.** (2021). Operations Management at the Crossroads of Innovation, Sustainability, and the Built Environment. Routledge Companion Guide to *Corporate Social Responsibility*, Chapter 20; Edited by Maak, T, Pless, N., Orlitzky, M, and Sandhu, S.

**Wohlgezogen, F., Hofstetter, J. S., Brück, F., & Hamann, R.** (2021). Supplier engagement in sustainability programs: A field experiment of enabling versus coercive formalization. *Organization & Environment*, 34(3), 435-458. <https://doi.org/10.1177/1086026620921454>

Moreover, there has been a new special issue being published recently: "[Sustainability and global value chains in Africa](#)" in the Africa Journal of Management, Vol. 8 No. 1. Guest editors are **Joerg S. Hofstetter, Anita M. McGahan, Brian S. Silverman & Baniyelme D. Zoogah.**

These are the papers included in the special issue:

**Hofstetter, J. S., McGahan, A. M., Silverman, B. S., & Zoogah, B.D.** (2022). Sustainability and global value chains in Africa: Introduction to the Special Issue. Africa Journal of Management, 8(1). <https://doi.org/10.1080/23322373.2021.2018220>

**Yenkey, C. B. & Hill, N. R.** (2022). Trade and sustainability: Three decades of change across Africa. Africa Journal of Management, 8(1). <https://doi.org/10.1080/23322373.2021.2001290>

**Jahanbakht, M., & Mostafa, R.** (2022). The emergence of GVCs for frontier markets: Insights from the African mobile telecommunications industry. Africa Journal of Management, 8(1). <https://doi.org/10.1080/23322373.2021.2001287>

**Oyinlola, M., Schröder, P., Whitehead, T., Kolade, O., Wakunuma, K., Sharifi, S., Rawn, B., Odumuyiwa, V., Lendelvo, S., Brightly, G., Tijani, B., Jaiyeola, T., Lindunda, L., Mtonga, R., & Abolfathi, S.** (2022). Digital innovations for transitioning to circular plastic value chains in Africa. Africa Journal of Management, 8(1). <https://doi.org/10.1080/23322373.2021.1999750>

**Bam, W. G., & De Bruyne, K.** (2022). The product space, sustainability, and GVC oriented industrial policies: The case of iron and steel in the SACU. Africa Journal of Management, 8(1). <https://doi.org/10.1080/23322373.2021.2001289>

**Blalock** (2022). Developing sustainable supply chains: Evidence from entrepreneurship training in Ethiopia. Africa Journal of Management, 8(1).

## Awards and recognitions

**Rae André**, Professor Emeritus, D'Amore-McKim School of Business, Northeastern University, received the Best Professional Development Workshop Award of the Management Education Development Division of the Academy of Management, 2021. "Preparing the Manager for Climate Change: From Awareness to Action." With Loren Albareda, Florian Kapmeier, Jennifer Leigh, and Petra Molthan-Hill.

**Rae André's**, Professor Emeritus, D'Amore-McKim School of Business, Northeastern University, book *Lead for the Planet: Five Practices for Confronting Climate Change* (University of Toronto Press, 2020) was longlisted for Management Book of the Year 2021 by the Chartered Management Institute, London, England. <https://www.managers.org.uk/about-cmi/>; <https://mgrs.uk/2Sw>.

**Kurland, N.B. & McCaffrey, S.J.'s** paper (2020) was the winner of 2021 FBR Best Article Award. "Community Socioemotional Wealth: Preservation, Succession, and Farming in Lancaster County, PA." *Family Business Review*. pp.1-21 (Impact factor: 6.188) <https://doi.org/10.1177/0894486520910876>

**Arijit Paul** from the University of Graz has been elected as an early career researchers' representative to the Governing Council of Future Earth. *Future Earth* is a global initiative focused on advancing sustainability science, which was launched at the 2012 UN Rio + 20 conference. More about *Future Earth* initiative can be learned here - <https://futureearth.org/>

The Network for Business Sustainability (NBS) summarized the main insights from the latest ONE-NBS Research Impact on Practice Award-winning article on #SDGs, written by **Meital Rosenberg** and colleagues; this profile highlights their research's significance for practitioners and grand challenges. <https://www.nbs.net/articles/how-to-integrate-the-sustainable-development-goals>

## Calls for papers (conferences and special issues)

### Strategic Organization Special Issue on Impact Driven Strategy Research for Grand Challenges

#### **Guest Editors:**

Amanda Williams, IMD Business School, [amanda.williams@imd.org](mailto:amanda.williams@imd.org)

Gail Whiteman, University of Exeter Business School, [g.whiteman@exeter.ac.uk](mailto:g.whiteman@exeter.ac.uk)

Judith Walls, University of St. Gallen, [judith.walls@unisg.ch](mailto:judith.walls@unisg.ch)

Bill Harley, The University of Melbourne, [bharley@unimelb.edu.au](mailto:bharley@unimelb.edu.au)

**SO Editor:** Glen Dowell, Cornell University, [gwd39@cornell.edu](mailto:gwd39@cornell.edu)

#### **Aims and scope**

In this special issue, we call for impact-driven strategic organization research that leverage research methods and theory in new ways to concretely result in a measurable impact on societal grand challenges such as climate change, biodiversity loss, inequality, poverty, and health, among others. By measurable, we acknowledge that there are various ways of measuring impact, including both qualitative and quantitative indicators.

## Topics of interest

We are particularly interested in uncommon approaches to combine strategic organization research and impact in rigorous and relevant ways such as action research, ethnography, field experiments, and cases of scientific activism. Through this special issue, we seek to advance research and methodological approaches for positively impacting grand challenges. It is important to identify and share the lessons learned from conducting such research, to identify the pitfalls of combining research with impact, and to establish avenues for future impact-driven research. Articles that explicitly propose new avenues for addressing the methodological challenges of combining research with impact are particularly appealing. We are also interested in articles that draw on organization theory and empirical application in ‘real-world’ settings to suggest radically new ways for impacting the ways in which academia can contribute to the resolution of grand challenges. We encourage contributions that are focused on, but not limited to, the following themes:

- Cases of leveraging strategic organization research to impact grand challenges
- New and improved methods to measure impacts
- A range of impact-driven cases conducted in collaboration with strategic organizations on different kinds of societal, environmental, and economic impact and at different levels of scale
- Field experiments with strategic organizations that leverage uncommon theoretical insights to drive change for grand challenges
- Qualitative or quantitative studies co-designed with strategic practitioners aimed at specific impact-driven outcomes
- Autoethnographic studies that uncover the researcher’s role in driving strategic action or change based on scientific insights
- Autoethnographic or case studies that demonstrate the potential of combining teaching strategy with impact and training future managers of grand challenges
- Autoethnographic or case studies of scientific activism
- Case studies on the use of strategy research to solve real-world grand challenges
- Other innovative and unusual cases of driving impact for grand challenges with strategy research.

## Timeline and submission instructions

All submissions should be uploaded to the Manuscript Central/ Scholar One website: <http://mc.manuscriptcentral.com/so> **between 1 November and 30 November 2022**. Once you have created your account (if you do not already have one) and you are ready to submit your paper, you will need to choose this particular Special Issue from the drop-down menu that is provided for the type of submission. Contributions should follow the directions for manuscript submission described on Call for Papers on the Strategic Organization webpage:

<http://journals.sagepub.com/home/soq>. For queries about submissions, contact SO!'s editorial office at [strategic.organization@hec.ca](mailto:strategic.organization@hec.ca). For questions regarding the content of this special issue, contact one of the guest editors.

Here is the link for more information:

[https://journals.sagepub.com/pb-assets/cmscontent/SOQ/211026-SO-Call-for-Papers\\_Impact%20Issue-1635854652.pdf](https://journals.sagepub.com/pb-assets/cmscontent/SOQ/211026-SO-Call-for-Papers_Impact%20Issue-1635854652.pdf)

**Business & Society Special Issue Call for Papers: "Cross-Sector Partnerships and Socio-Ecological Systems Change: Navigating Tensions between Resilience and Transformation"**

**Submission Deadline: 20 November 2022**

**Guest editors:**

Domenico Dentoni, Montpellier Business School, France  
Amelia Clarke, University of Waterloo, Canada  
Helen Etchanchu, Montpellier Business School, France  
Ralph Hamann, University of Cape Town Graduate School of Business, South Africa  
Martina Linnenluecke, Macquarie University, Australia  
Frank de Bakker, IÉSEG School of Management, France

Full details: <https://journals.sagepub.com/pb-assets/cmscontent/BAS/BS-SI-CfP-Partnerships-Socio-Ecological-Systems-1638221137.pdf>

**Paper Development Workshop (PDW)**

On June 27th, 2022, the Guest Editors will host an online Special Issue *PDW* integrated to the [8th Cross-Sector Social Interactions \(CSSI2022\) conference](#).

To develop ideas and receive feedback on working papers in preparation for submission to this Special Issue, authors can submit either **full papers** (according to Business & Society author guidelines) or **'wild ideas'** (that is, innovative yet not fully fledged ideas presented in the format of a max. 1,000-word extended abstract).

For consideration to this Special Issue PDW, full papers or 'wild ideas' should be submitted via email to Domenico Dentoni ([d.dentoni@montpellier-bs.com](mailto:d.dentoni@montpellier-bs.com)) by **April 30th, 2022**.

**Technological Forecasting and Social Change Special Issue on Digitization and Business Model Innovation in Retailing and Transport: Implications for economic, social, and environmental sustainability**

**Managing Guest Editor**

Professor Pejvak Oghazi, Sodertorn University, Stockholm, [Pejvak.oghazi@sh.se](mailto:Pejvak.oghazi@sh.se)

**Guest Editors**

PD Dr. Maximilian Palmié, University of St. Gallen, [maximilian.palmie@unisg.ch](mailto:maximilian.palmie@unisg.ch)  
Professor Mats Bergman, Sodertorn University, [Mats.bergman@sh.se](mailto:Mats.bergman@sh.se)

Dr. Rana Mostaghel Mälardalen University, [Rana.mostaghel@mdh.se](mailto:Rana.mostaghel@mdh.se)  
Lucas Miehe, Copenhagen Business School, [lmi.si@cbs.dk](mailto:lmi.si@cbs.dk)

In order to enhance the economic, social, and environmental performance of firms and ecosystems in times of digitization as well as the economic, social, and environmental sustainability of the retail and transport sectors as a whole, this special issue calls for studies of traditional retail and transport firms, new entrants into the retail and transport sectors, and other key actors in their ecosystems. Relevant questions include, but are not limited to the following examples:

- Does digitization alleviate previous trade-offs and create synergies among firms' economic, social, and environmental performance? If so, how? Does it create new trade-offs?
- How does digitization affect the interdependencies and relationships of firms in retail and transport ecosystems? What are new business models for firms in these ecosystems and what are new business models for such an ecosystem as a whole?
- What business models allow retailers to gain a competitive advantage from incentivizing manufacturers to produce more environmentally friendly products and from incentivizing customers to buy these products? What role does digitization play in such business models?
- Selling consumers more and more products that they hardly ever use can be detrimental from an environmental perspective. What business models allow online retailers to perform well economically without selling more and more products?
- Since digital retailing may favor network effects and “winner-takes-all” tendencies (Gawer, 2014): What are promising business models for players that do not dominate the market (e.g., new entrants, late followers)?
- What strategies allow firms which entertain business relationships with the dominant enterprises to operate profitably in the long run?
- Under which context conditions are business models that do not seek enormous market shares and network effects (e.g., business models driven by niche strategies) more or less viable?
- Business model archetypes, including archetypes of digitally-enabled business models, are not implemented homogeneously across firms. Rather, firms need to make certain “design choices” when they implement a given business model archetype (Palmié et al., 2021). These design choices “allow firms to go beyond a ‘one size fits all’ [... business model archetype] and to adapt it” to their specific needs and clients (Palmié et al., 2021, p. 10). What are prominent design choices that firms can make to adopt specific business model archetypes in retail and transport (such as “online-retail platform” or “Mobility-as-a-Service”) to their individual situation and thereby increase their economic, social, and environmental performance?
- Some elements of digital business models in retail and transport may appeal to customers, but may neither be economically sustainable nor environmentally sustainable. An example are free returns in online shopping, which tend to entail higher costs than returns for the seller and increase the number of items that customers send back (Patel et al., 2021). Related to the above notion of “design choices” (Palmié et al., 2021), firms may be able to implement a specific element of digital business models in different ways (for the example of return management, see Hjort et al. [2019]). How do different approaches to implementing specific business model elements vary in their economic, social, and environmental implications and how do they affect the trade-offs and synergies among the three sustainability dimensions?
- What elements of retail and transport business models should not be digitized to avoid economic, social or environmental backlashes? When are business models combining physical and digital activities superior to purely digital activities in retail and transport? What

are the limits to digitization? What non-digital business model innovations allow retail and transport firms to compete successfully in the era of digitization?

· How can retail and transport companies use digital technologies to collect information on social and environmental sustainability (e.g., on fair working conditions in their supply chain or on efforts to minimize their CO<sub>2</sub> footprint)? What adaptations to their business model allows them to make the most of such information?

· When do “managing for stakeholders” approaches (Bridoux & Stoelhorst, 2014; Harrison et al., 2010) bestow a competitive advantage upon retail and transport firms in the era of digitization?

· How does digitization affect employees in the retail and transport sectors? When and how do firms with a digital business model achieve a competitive advantage from treating their employees better than usual?

· What digitally-enabled business models improve the availability or accessibility of products and services to consumers whose access to these products or services was seriously limited in the past (e.g., people with special needs, consumers with low income)?

· How do the opportunities and challenges that digitization in retail and transport pose for social enterprises, non-profit organizations, and hybrid organizations (e.g., Saebi et al., 2019; Santos et al., 2015) differ from the opportunities and challenges that it poses to “traditional” firms? How can social enterprises, non-profit, and hybrid organizations leverage these opportunities and how can they respond to these challenges?

· What effect do smart city initiatives (Friedrich et al., 2021) have on business model innovation in retail and transport? How do digital business models in retail and transport differ across different geographical contexts? Do these business models yield different social and environmental implications in different cities, states, or countries? If so, why? What actions can local and national governments and non-governmental stakeholders take to improve the social and environmental performance of these business models?

We encourage scholars to adapt these questions and pose further questions as they see fit with the theme of this special issue. This special issue is not limited to specific research methods.

### **Important dates**

The timeline of this special issue is as follows:

- Submission dates: December 1<sup>st</sup>, 2021 — August 1<sup>st</sup>, 2022
- Review process: On a rolling basis from December 2021 to October 2022
- Papers revisions are due December 15, 2022.
- Publication: This is a VSI; accepted papers will be published online immediately once accepted and included in the next available issue of the journal.

Here is the link for more information: <https://www.journals.elsevier.com/technological-forecasting-and-social-change/call-for-papers/digitization-and-business-model-innovation-in-retailing-and-transport-implications-for-economic-social-and-environmental-sustainability>

ASAC 2022 Conference, Stronger together – 3-7 June, Nova Scotia (hybrid)

In partnership with the Rowe School of Business at Dalhousie University, the Administrative Sciences Association of Canada invites you to submit a paper, work-in-progress, case, symposium or workshop proposal to the 2022 ASAC conference.

Submission deadline: **Friday, March 4, 2022** at midnight. To submit and for submission guidelines, criteria and policies, visit ASAC.ca. Stronger Together: Building sustainable local and global partnerships for a better future Since the onset of the COVID-19 pandemic, our lives and how we do business has ultimately changed forever. The shift to online and virtual spaces in support of public health has forced us all to find new ways of connecting and doing business. While the end of public health measures does not appear imminent, we have all come to realize a new normal, elements of which may well endure into the post-COVID world. With this global shift, along with growing social, economic, environmental and political tensions worldwide, there is a significant need to partner, collaborate, and navigate through the issues together. As business academics, we have an important role to play in facilitating meaningful partnerships built on a foundation of knowledge and truth. Partnerships can take many forms. At ASAC 2022, we invite you to join the conversation on what it means to be stronger together and how we can build sustainable partnerships locally and globally to support a better future.

Here is the link for more information:

<https://asac.ca/wp-content/uploads/2021/11/ASAC-2022-CALL-FOR-PAPERS-APPEL-A%CC%80-COMMUNICATIONS.pdf>

### 1st Latin American Symposium on Sustainability – 22-24 August, Curitiba

In August/2022 PUCPR-Brazil and HAW-Germany will host in Curitiba-Brazil the 1<sup>st</sup> Latin American Symposium on Sustainability – LASS. After COP 21, all attention is focused on proposals and solutions around sustainability in its most different aspects. [How about sharing what you are doing or studying in a discussion and learning environment?](#) So come join LASS! We hope to have a great face-to-face event with interesting people from all over the world. Be sure to visit our link: <https://www.lassustainability.com/>.

## Meet the #ONEmore, the ONE new members!



**Marieshka Barton**

*PhD student*

Durham University  
United Kingdom

PhD completion in 2024

ONE member since 2021

### #ONEmore



**Marieshka's Bio**

Her path from rural living, the union, biodynamic farming, the wine industry, and sales led her to pursue a PhD in Social Entrepreneurship. The golden thread from past to present is sustainability, and she is seeking relationships and community that inspire and reinforce sustainability values and tangible contributions, including scholarly impact.



**Research Keywords**

Social entrepreneurship, Ethics of care



**Hobbies**

Argentine Tango



**The title and author/director of the book/movie that changed your mind**

A Sand County Almanac by Aldo Leopold



**The destination of the travel that changed your life**

Buenos Aires



**Fernanda Frankenberger**

*Lecturer*

Universidade Positivo  
Brazil

PhD completion in 2021

ONE member since 2021

### #ONEmore



**Fernanda's Bio**

Doctor in Strategic Business (PUCPR), with international doctoral study in 2019 at HAW-Hamburg, scholarship from DAAD). Lecturer at Business School of Universidade Positivo. Has experience of 17 years in logistics industry, from which 3 were in Germany. Is fluent in English and German. Partner of ACPN (Advances in Cleaner Production Network). Member of AOM. Main research interest: sustainable universities, diversity, SDGs, logistics.



**Research Keywords**

Sustainable university, Third mission



**Hobbies**

Reading, traveling, baking Christmas cookies



**The title and author/director of the book/movie that changed your mind**

Documentary "Coded Bias"



**The destination of the travel that changed your life**

Jaipur, India



## Joana Huaman

PhD student

Universidad del Desarrollo  
Chile

Job Market in 2022  
PhD completion in 2023

ONE member since 2021

### #ONEmore



#### Joana's Bio

She worked in the mining industry for 10 years, then in 2018 she did an MBA at Pontificia Universidad Catolica de Chile. Also, she has experience as a research assistant in management courses at Universidad del Desarrollo. Her research interests are strategy, circular economy, business sustainability and innovation.



#### Research Keywords

Business sustainability, Innovation, Strategy



#### Hobbies

Travel, movies, music, read



#### The title and author/director of the book/movie that changed your mind

Peter Drucker



#### The destination of the travel that changed your life

Portland



## Junghoon Park

PhD student

Baruch College, City University of New York  
United States

Job Market in 2022  
PhD completion in 2023

ONE member since 2018

### #ONEmore



#### Junghoon's Bio

He investigates mechanisms through which firms respond differently to grand challenges society faces—such as climate change and human health—and how they can better manage their social and environmental impacts in light of progress toward the UN Sustainable Development Goals (SDGs).



#### Research Keywords

Corporate sustainability strategies, Business and health, UN SDGs



#### Hobbies

Hot yoga



#### The title and author/director of the book/movie that changed your mind

Science as a Vocation by Max Weber



#### The destination of the travel that changed your life

New York City



## Nareuporn Piyasinchai

*PhD student*

Cambridge Judge Business School,  
University of Cambridge, United Kingdom

Job Market in 2022  
PhD completion in 2022

ONE member since 2021

### #ONEmore



#### Nareuporn's Bio

Her research examines how businesses can take the lead in solving the world's problems at scale and contribute toward a sustainable economy. In her dissertation, Bell discovers unintended consequences along the process of transitioning toward sustainability, and offers plausible solutions how these could be overcome. In 2021, she has become an ONE member and received the ONE Best Student Paper Award.



#### Research Keywords

ESG, Nonmarket strategy, Social entrepreneurship



#### Hobbies

Travelling



## Farhana Rahman

*Non-academic employment*

University of Malaya  
Malaysia

Job Market in 2022  
PhD completion in 2025

ONE member since 2021

### #ONEmore



#### Farhana's Bio

She is a non-academic employee at a private institution. She earned a Master's degree from the University of Malaya. She is currently preparing to enroll in a PhD programme focused on sustainability research in the context of placemaking and regional development.



#### Research Keywords

Sustainable place making, Regional development



#### The title and author/director of the book/movie that changed your mind

Muhammad Yunus



## Khaled Shukran

*PhD student*

University of Malaya  
Malaysia

Job Market in 2022  
PhD completion in 2022

ONE member since 2021

### #ONEmore



#### Khaled's Bio

His research focuses on the interaction between subsidiaries and headquarters from the perspective of Malaysian foreign-owned subsidiaries and on the conditions under which subsidiaries outperform competitors. He has a few publications, including an article in the Academy of Management Proceedings. He'd like to work in developing economy MNEs and the elements that influence strategy and innovation.



#### Research Keywords

Knowledge flow, Performance



## Simona Womack

*PhD student*

Kennesaw State University  
United States

Job Market in 2022  
PhD completion in 2022

ONE member since 2021

### #ONEmore



#### Simona's Bio

Her study examines how secondary stakeholders influence multinational companies to address social issues by developing and implementing environmental CSR initiatives. Namely climate change as a social issue and climate activists as the influencer to both the firm and the primary stakeholder.



#### Research Keywords

CSR strategy, Social issues in management and OB



#### Hobbies

Travelling, reading, attending theater



#### The title and author/director of the book/movie that changed your mind

The Alchemist



#### The destination of the travel that changed your life

She has yet to find it yet.

## Recent examples of engaging practices

### Climate Change Philanthropy: Giving Green, Giving Smart

**Rae André**, Professor Emeritus, D'Amore-McKim School of Business, Northeastern University, produced and moderated the webinar "Climate Change Philanthropy: Giving Green, Giving Smart" on Tuesday, December 7th for Cary Memorial Library and the Lexington Climate Action Network in Lexington, MA.

Speakers included frontline climate leaders from prominent regional and national organizations: the Conservation Law Foundation, Earthjustice, the Natural Resources Defense Council (NRDC), and the Sierra Club. They discussed their missions and current climate change initiatives, and how to build a career in the non-profit sector.

The session is available on the Cary Library YouTube channel: <https://youtu.be/PfaeWgaT58w> as a public resource suitable for classes on non-profit management, climate leadership, women in management, and change for climate change.

### Student Live Consulting Projects with Industry Partners

**Robert Sroufe** is involved in live projects with student teams and corporate clients each semester and can always provide a few good project in the future. A quick thought on the projects, it might help to create some sort of standardized approach or table for submitters to populate so that the information submitted is more uniform and has less variance across submissions.

#### **Fall Project II Engagements**

The first engagement with practice involved a small startup company, InvolveMINT increases a community's agency to tackle environmental and social challenges using community currency. Through a community exchange network, area communities can fund sustainability projects with digital currency of common purpose accepted and exchanged among community businesses, residents, and organizations. This MBA team helped with the development of a marketing plan and recommendations for partnership growth.

A second project involved considering how best to help the Leechburg Area Community Development Corporation turn a three-story, 100-year old bank building on Main Street into a profitable co-working space through a market analysis of the co-working industry and recommendations for making this a self-sustaining entity as they help revitalize a coal mining town providing new opportunities for work spaces.

A third project involved the V.P. of Environmental Health & Safety within a petroleum and solvents MNC along with their CFO worked with a team of MBAs to interview stakeholders, understand industry trends, benchmarks, and best practices in a materiality assessment for the enterprises first sustainability report. The team interviewed top management, performed content analysis, and helped develop meaningful information, and a materiality map for the client and forthcoming corporate report.

### Other important ONE-related news

EGOS 2022 subtheme on Markets for sustainability: Evolving challenges, imperfections, and trade-offs

We would like to draw your attention to our forthcoming EGOS 2022 subtheme on **Markets for sustainability: Evolving challenges, imperfections, and trade-offs.**

The aim of our subtheme is to bring together scholars with an interest in markets for sustainability. In line with the EGOS colloquium overall theme, we are particularly interested in contributions that explore *the imperfections of evolving sustainable markets*. Sustainable markets, their actors, and the institutions governing them are far from static and perfectly organized. While much research has so far focused on the creation of sustainable markets—taking theoretical perspectives such as social movements, policy making, standard setting, and entrepreneurship—we still know little about the organizational and institutional dynamics and complexities, trade-offs, and challenges that are at play when these markets evolve beyond their nascent stage and potentially move mainstream.

We solicit submissions that explore the impact of changing institutions, including standards, certifications, regulations, and metrics, as well as the inter-organizational collaborative and competitive dynamics that unfold when these markets (attempt to) grow beyond their ‘alternative’ niches. We see significant potential in intensifying the research dialogue on evolving markets for sustainability and we welcome submissions from a wide range of theoretical perspectives as well as methodological approaches. Research areas and questions that this subtheme aims to address include, but are not limited to, the following:

- Policy changes and market impact
- Evolving standards, certifications, and metrics
- Market growth and inter-organizational collaborations
- Competition among sustainable markets
- Intersections with conventional markets

You can access the full call for papers on the EGOS website. [https://www.egos.org/jart/prj3/egos/main.jart?rel=de&reserve-mode=active&content-id=1630409885853&subtheme\\_id=1604725601619](https://www.egos.org/jart/prj3/egos/main.jart?rel=de&reserve-mode=active&content-id=1630409885853&subtheme_id=1604725601619)

### International Conference: Green HRM and Sustainable Behavior: New Developments and Challenges

17-18 March 2022, Hybrid format: WU Vienna and online

This international conference on 17-18 March 2022 hosted by the Vienna University of Economics and Business (WU Vienna) and the University of Augsburg addresses new developments in and challenges for Green HRM and Sustainable Behavior in and of organizations. Since the research field of Green HRM and Sustainable Organizational Behavior has grown quickly, we aim to offer an opportunity for international scholars to present and discuss recent findings of their studies. In addition, this conference marks the end of our FWF/DFG funded project on “Comparative Green HRM” led by Michael Muller-Camen and Marcus Wagner.