

CALL FOR CONTRIBUTIONS

2022

**BUSINESS & SOCIETY
RESEARCH SEMINAR**

JUNE 20-21, 2022
NANTES, FRANCE



How to change the world?
The art of sustainability

VU VRIJE
UNIVERSITEIT
AMSTERDAM

**LOU
RIM**

ICHEC
BRUSSELS MANAGEMENT SCHOOL

LEM
LILLE ECONOMICS MANAGEMENT

**UNIVERSITÉ
DE NAMUR**

IESEG
SCHOOL OF MANAGEMENT

Gaïa
by audencia

Audencia

Audencia is hosting the 2022 edition of the Business & Society Research Seminar for PhD students and emerging scholars

- Are you a PhD candidate or an emerging scholar conducting research in the field of Business and Society, Sustainable Business, Corporate Social Responsibility, Sustainable Development Goals, Social Innovation & Entrepreneurship or a related topic?
- Do you want to discuss one of your research papers or your PhD project with leading scholars in the field to enhance your ability to write and review scholarly publications?
- Are you looking for some mentoring from leading experts or do you want to develop your academic network?

Then we encourage you to submit your contribution!

GENERAL THEME OF THE 2022 EDITION

How to change the world?

There are no easy or instant solutions to the global challenges we are facing. Real and equitable transition to a more sustainable world necessitates continued and accelerated actions in multiple domains. It requires shifting behaviors and thinking, building new infrastructure and systems, and keeping the pressure on businesses, policymakers and transnational entities to reach the Sustainable Development Goals by 2030.

To build a sustainable future, we need to call upon our imagination and creative skills. We need to think differently, see problems in new ways, and develop innovative responses.

....in other words to call upon **the art of sustainability**...

This year's seminar wants to examine the art of sustainability in all its aspects, forms and meanings. It is a call for boldness and imagination but also a call to reconnect to our emotions and to nature, and move towards the system changes that are required.

...**art** such as...

Artwork... to inspire change, shift perspectives, connect with emotions, help us imagine alternative futures, liberate us, make visible the invisible. Art can be a catalyst to foster sustainability thinking and help us overcome barriers.

State of the Art... ... to create a masterpiece, to understand where the B&S field is and where it is going, what is missing or not working, our research needs to engage with the state of the art.

Artful Teaching... to transform our systems, we need the right skills and mindsets.

Performing Arts... to change organizations and address sustainability challenges, we need to walk the talk, organizations need the proper tools, techniques, knowledge and skills.

Artfolio... publications yes, but we need to think about how to build a well-balanced portfolio of publications and keep some freedom to publish unconventional articles.

Activism... to bring about change, we need to shift perspectives and inspire. The art of activism, in all its various forms, can help to provoke and contribute to sustainable development.

Artist's Retreat... to be working at the forefront of sustainability is not always easy and requires not only to care for our art but also caring for ourselves.

Artistic Impression... to communicate about our research in an unexpected and stimulating manner, the usual 'ppt' is not always the most inspiring and appropriate way. Maybe we could think of other ways to present and share our research.

A Blank Canvas... for everything that we haven't thought of yet...

Let's (st)art the change!

OBJECTIVES OF THE SEMINAR

The objective of this two-day seminar is to bring together doctoral students, emerging scholars, and more experienced academics to present and discuss their research projects and receive feedback in a stimulating, developmental and friendly atmosphere. We will explore commonalities as well as differences in each other's research approaches and themes in an **inspiring, sociable, and convivial academic setting**. This seminar consists of a mix of **plenary sessions, full paper and research idea sessions as well as several workshops around career development and publications strategy**. All sessions will involve fellow PhD students, emerging scholars, and more experienced researchers and journal editors.

OPEN CALL FOR PAPERS: BUSINESS AND SOCIETY

Beyond the main theme of this year's seminar and considering the interdisciplinary orientation of the event, **we encourage submissions by scholars sharing a common interest for, and working on topics related to business and society, sustainable business, corporate social responsibility, the UN Sustainable Development Goals, social innovation and of course art and sustainability**. We are interested in various organization-related research fields including business ethics and philosophy, management and organization studies, strategy, marketing, accounting, finance, entrepreneurship, economy, sociology and art. We also encourage submissions drawing on a diverse array of methodologies, including qualitative, quantitative and conceptual work.

KEYNOTES

Everything you wanted to know about organization theory and were afraid to ask Joseph Beuys

By André Spicer, Professor of Organizational Behavior and the interim Dean of Bayes Business School in London, UK.

André is known for his research on wellbeing, organizational politics, organizational culture, employee identity, new organizational forms, work space and leadership. He has published extensively in top scholarly journals such as Academy of Management Review, Organization Science, Academy of Management Annals, Journal of Management Studies, Organization Studies and Harvard Business Review. He has also published many books and written frequently for newspapers like the Guardian and Financial Times.

Nomadic Discourses: The Role of the Humanities in Posthuman Epistemology

By Douglas Atkinson, Free University of Brussels, Belgium

Douglas Atkinson teaches at the Vrije Universiteit Brussel where he lectures in critical thinking, rhetoric, and academic composition. He holds a PhD in philosophy and specializes in 20th century Continental Philosophy, with an emphasis on the intersection between philosophy and literature. His research focuses primarily on the philosophic import of Maurice Blanchot and his influence on the philosophy of language. His most recent publications have appeared in Twentieth-Century Literature and Samuel Beckett Today/Aujourd'hui, and he has organized conferences on Samuel Beckett and the Nonhuman and Samuel Beckett and the Anthropocene. He is currently working on a critical rereading of the Japanese reception of Samuel Beckett's prose.

APPLICATIONS AND DEADLINES

There are two possible formats for the conference: full papers or research idea papers.

- ➔ Full papers: you can either submit a long abstract (around 4,000 words, double-spaced, Times New Roman 12) or a full paper (max. 40 pages, double-spaced, Times New Roman 12).
- ➔ Research idea papers: submit a 2,000 to 4,000 - word note to present your research idea.

Submission Deadline: 20 February 2022. Please submit your long abstract, full paper or research idea paper using the following link via easychair:

<https://easychair.org/conferences/?conf=bss2022>

Submissions will undergo a double blind-review process. Notification of acceptance will be sent in early April 2022¹.

Registration: Shortly after acceptance notifications in April 2022, authors of accepted papers will receive an online registration link. The conference program and other details will also be released on the conference website in April 2022. Participation is **free of charge**, but participants are expected to cover their own travel and accommodation expenses.

There are limited possibilities to attend without presenting a paper. If you wish to participate without an accepted paper, please email us a separate motivation letter. Please acknowledge that due to space and budget constraints preference is given to those presenting a paper or poster.

PRACTICAL DETAILS

At this stage, we are planning for on-site participation. Of course, we will further evaluate the situation in light of COVID-19 and if necessary, we will consider organizing the event on-line – the decision will be taken a minimum of 3 months in advance. The 2022 seminar will take place at Audencia, Nantes (France). If you have any questions, please contact us at **BSS-2022@audencia.com**. For more information, please visit the conference website: <https://faculte-recherche.audencia.com/laboratoire/bss-2022/>

ORGANIZING INSTITUTIONS

The 2022 edition of the Business & Society seminar will be hosted by Audencia Business School which is located in Nantes (France), a city on the Loire River in the Upper Brittany region of western France. The event is supported by GAIA (Audencia's school of ecological and social transition) and the Positive Impact Chair.

The event is also financially supported by LouRIM Louvain Research Institute in Management and Organizations (UCLouvain, Belgium), IÉSEG Center for Organizational Responsibility (ICOR) at IÉSEG School of Management and LEM-CNRS (France), ICHEC Brussels Management School (Belgium), VU Amsterdam (The Netherlands), and University of Namur (Belgium).

SCIENTIFIC COMMITTEE

More than 20 experienced scholars are invited to attend the seminar. Next to the organizing committee, confirmed guests include Flore Bridoux (Erasmus University), Laura-Marie Edinger-Schons (University of Mannheim Business School), Arno Kourula (University of Amsterdam), Frank Boons (Manchester University), Klement Podnar and Ursa Golob (University of Ljubljana) and many others!

ORGANIZING COMMITTEE

- Céline Louche, Jennifer Goodman, Emma Avetisyan, and Christian Voegtlin Audencia Business School, France
- Annick Castiaux and Sophie Pondeville, University of Namur, Belgium
- Valérie Swaen, UCLouvain, LouRIM (Louvain Research Institute in Management and Organizations), Belgium & IÉSEG School of Management, France
- Frank de Bakker and François Maon, IÉSEG School of Management, France
- Christel Dumas, ICHEC Brussels Management School, Belgium
- Koen van Bommel and Christopher Wickert, VU Amsterdam, The Netherlands

Une école



CCI NANTES ST-NAZAIRE



Contact

BSS-2022@audencia.com



ATLANTIC CAMPUS NANTES
8 route de la Jonelière | BP 31222
44312 Nantes CEDEX 3