

## Paper Development Workshop

### **Resetting sustainable development goals: Implications for management research and practice**

July 30, 2020

Online Workshop hosted by:

Centre for Social Innovation Management, Centre for Environment and  
Sustainability at the University of Surrey, UK  
School of Economics and Administration and Engineering School at the  
University of São Paulo, Brazil

The United Nations Sustainable Development Goals (SDGs) agenda has emerged as the major driver promoting innovation for sustainability among public and private organizations. How will such initiatives be influenced by the emerging ‘world (dis)order’? The challenge of measuring the impact of SDGs is partially due to the differing interpretation as to what is meant by impact, as well as differences in the socio-economic contexts in which industrial innovation takes place, the lack of transparency hindering stakeholder participation, and perhaps now more than ever, due to uncertainties, tensions and synergies among social, environmental and economic indicators.

We are organizing a paper development workshop with leading scholars and editorial members of management journals as listed below:

- Dr. Martin Schleper, *International Journal of Operations and Production Management*
- Dr. Itziar Castello, *Business & Society*
- Prof. Thomas C. Lawton, *Long Range Planning*
- Prof. Cory Searcy, *Journal of Business Ethics*
- Dr. Cecilia Almeida, *Journal of Cleaner Production*
- Prof. Jeremy Hall, *Journal of Engineering and Technology Management*

We encourage contributions on implications for management research and practice that address, but are not limited to, the following research questions:

- How will SDGs be influenced by the emerging ‘world (dis)order’?
- What indicators are being used to monitor the Corona virus outbreak? How these indicators have been interpreted and utilized by key organizations?
- How can appropriate performance indicators to assess the impact arising from implementation of the SDGs be identified?
- What and how supply chain practices will contribute to SDGs under the emerging ‘word (dis)order’?
- How do organisations define ‘impact’ and how is this best managed?
- How can innovation ecosystems drive SDGs implementation?
- How can systemic effects provide an understanding of dynamics among SDGs and different levels of analysis?
- What synergies and trade-offs are involved in the implementation of the SDGs?
- How does implementation of SDGs impact firms and/or wider communities?
- What contextual and internal factors trigger companies to adopt SDGs? How does the adoption of SDGs affect, or is affected by, technology innovation?
- How can nonmarket strategies influence achieving SDGs in times of Covid-19 and beyond?
- How should SDGs be applied in new ventures and by small and medium-sized companies?
- What new theories and concepts can emerge from the Covid-19 crisis, and how do they work in the context of the Emerging World?
- What are the new conceptual and empirical limitations of implementing the SDGs?

Papers on other topics related to impact of the SDGs beyond the boundaries of the firm are also welcome. Due to the technicalities involved in developing an online workshop, only a limited number of participants will be allowed to attend.

This Workshop is part of a project supported by the University Global Partnership Network (UGPN), jointly developed by the Centre for Social Innovation Management and the Centre for Environment & Sustainability, University of Surrey (UK) and the



CENTRE FOR SOCIAL  
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UNIVERSITY OF SURREY



School of Economics, Business Administration and Accounting, and the Production Engineering School, University of São Paulo (Brazil).

## Schedule

Date	Deadline
15 May	Online workshop submission system opens
20 June	Deadline for submission of workshop papers/abstract
30 June	Notification to authors regarding their conference submission
30 July	Online Workshop

Because of the accelerated schedule, authors hoping to participate in the workshop need to meet all deadlines.

## Submitting Papers to the online Workshop

Workshop papers should conform to the same formatting standards as a journal article. Authors have a choice of three submission formats (please note there is no format preference or priority):

- An outline paper of 2500 words (max)
- An extended abstract of approximately 900 words (max)

Due to the accelerated schedule, we will be unable to provide feedback for authors prior to the workshop.

Please email **Patricia Taeko** ([ptaeko@usp.br](mailto:ptaeko@usp.br)) to send your submission.

## Workshop Organisers:

Stelvia Matos, Stephen Morse and Mercio Cerbaro (University of Surrey) and Flavio Hourneaux Jr., Marly Monteiro de Carvalho and Patricia Taeko (University of São Paulo)

## Further information

If you need further information please email

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