

## QUASI Seminar Series, 2020-21

The [Rutgers Institute for Corporate Social Innovation](#) (RICSI) is proud to host the Questions & Unanswers About Social Innovation (QUASI) [Seminar Series](#). To participate, please [REGISTER HERE](#).

**December 11<sup>th</sup>, 2020, 11:30am – 1:00pm EST**

*Is the firm a meaningful unit of analysis for social innovation?*

**Yes:** [Johanna Mair](#), Professor of Organization, Strategy & Leadership, Hertie School  
[Marc Ventresca](#), Associate Professor of Strategic Management, University of Oxford

March, J. G. 1991. [Exploration and exploitation in organizational learning](#). *Organization Science*, 2(1): 71-87.  
Rawls, J. 2009. [A Theory of Justice](#). Cambridge, MA: Harvard University Press.  
Selznick, P. 1949. [TVA and the Grass Roots: A Study of Politics and Organization](#). Berkeley: Univ of California Press.  
Seelos, C. & Mair, J. 2017. [Innovation and Scaling for Impact: How Effective Social Enterprises Do It](#). Stanford U Press.

**No:** [Irene Henriques](#), Professor of Sustainability & Economics, York University  
[Tyler Wry](#), Associate Professor of Management, University of Pennsylvania

Aguñaga, E., Henriques, I., Scheel, C., & Scheel, A. 2018. [Building resilience: A self-sustainable community approach to the triple bottom line](#). *Journal of Cleaner Production*, 173: 186-196.  
Lebel, L., & Lorek, S. 2008. [Enabling sustainable production-consumption systems](#). *Annual Review of Environment and Resources*, 33, 241-275.  
Nicholls, A., Simon, J. & Gabriel, M. 2015. [New Frontiers in Social Innovation Research](#) Hampshire, UK: Palgrave.  
Whiteman, G., Walker, B., & Perego, P. 2013. [Planetary boundaries: Ecological foundations for corporate sustainability](#). *Journal of Management Studies*, 50(2): 307-336.

**Moderator:** [Christine Beckman](#), Price Family Chair in Social Innovation, U. of Southern California

Lawrence, T, G. Dover & B. Gallagher. 2014. [Managing social innovation](#). *The Oxford Handbook of Innovation Management*: 316-334.  
Logue, D. 2019. [Theories of Social Innovation](#). Edward Elgar Publishing.  
Montgomery, T. 2016. [Are social innovation paradigms incommensurable?](#) *Voluntas: International Journal of Voluntary and Nonprofit Organizations* 27(4): 1979-2000.  
Mulgan, G. 2006. [The process of social innovation](#). *Innovations: technology, governance, globalization* 1(2): 145-162.  
Phills, J, K Deiglmeier & D Miller. 2008. [Rediscovering social innovation](#). *Stanford Social Innovation Review* 6(4): 34-43  
Pol, E. & S. Ville. 2009. [Social innovation: Buzz word or enduring term?](#) *The Journal of socio-economics* 38(6): 878-885.

*These articles, provided by the speakers, underpin the arguments that each scholar will make during the seminar. You are encouraged to explore these articles in advance of the seminar, and we hope that you can use them as a resource in your future studies. Please note that hyperlinks may be inaccessible to some. One day, academic articles may be freely available, but for now, many are held hostage behind [paywalls](#). Please contact the authors directly for any articles you cannot access; typically, authors are more than happy to share their work and appreciate the interest. Or you may pay the ransom to the publishers.*